



North America's Largest Metal Forming,
Fabricating, Welding, and Finishing Event

2026 Audience Profile

October 21-23, 2026 | Las Vegas, NV

FABTECHEXPO.COM

Event Partners



FMA

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PMA

IFCA



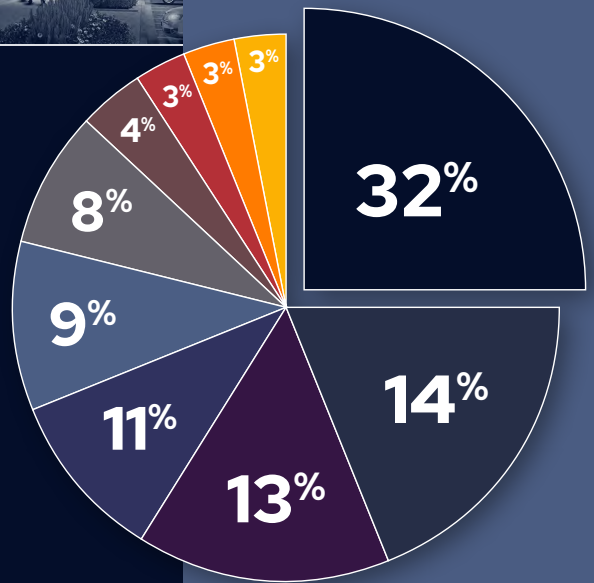
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WHAT TO EXPECT

- Attendance: **31,000+**
- Exhibitors: **1,400+**
- Sq. Footage: **585,000+**

AUDIENCE PROFILE

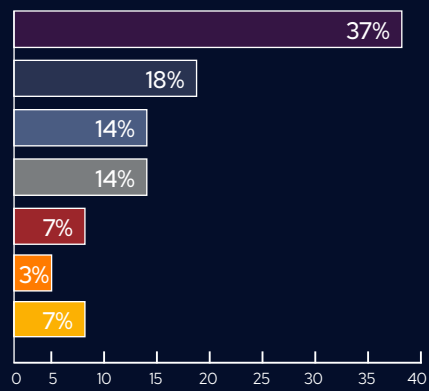
- Owner, Company Mgmt/Corporate Executive **32%**
- Sales & Marketing 14%
- Manufacturing Engineering, Design Engineer 13%
- Other Job Functions 11%
- Manufacturing Production 9%
- Foreman/Leader/Supervisor 8%
- Welder/Machine Operator 4%
- Distributor 3%
- Product Design and R&D 3%
- Purchasing 3%



COMPANY SIZE

Number of Employees

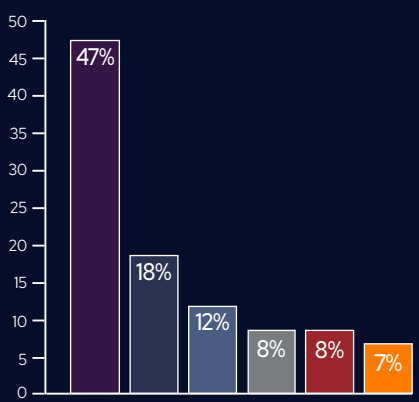
- Less than 20 37%
- 20 – 49 18%
- 50 – 99 14%
- 100 – 249 14%
- 250 – 499 7%
- 500 – 999 3%
- 1,000 or more 7%



Source for all Audience Statistics: FABTECH Las Vegas Audience Survey and Registration Data.

TYPE OF COMPANY

- Job Shop/Contract Manufacturer 47%
- Other 18%
- OEM 12%
- Supplier 8%
- Dealer/Distributor 8%
- Non-Manufacturer 7%



TOP 3 REASONS VISITORS ATTEND



See/evaluate new products and technology



Compare products side-by-side



Keep up with industry trends

56% are first time FABTECH visitors.

56% attend no other trade show.



TOP 10 INDUSTRIES

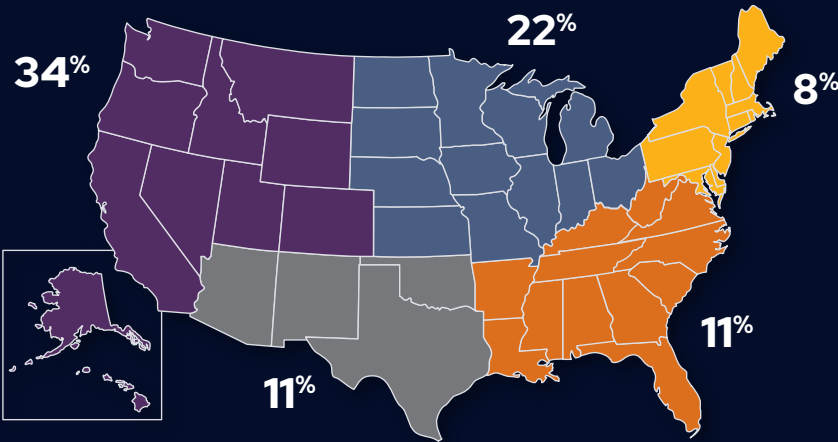
- Aerospace
- Agriculture
- Automotive
- Construction
- Energy
- Heavy Equipment
- Mining/Utilities/Power Generation
- Military/Defense
- Oil & Gas
- Other Transportation

TOP ATTENDING COMPANIES

These industry-leading companies sent representatives to FABTECH to research and purchase manufacturing equipment.

Altec Industries	Eaton	Hirschfield Industries	Lockheed Martin	SpaceX
Apple	Electrolux	Honeywell	Magna International	Stryker
Autodesk	Emerson	Huntington Ingalls Industries	Newport News Shipbuilding	Tesla Motors
B&W Trailer Hitches	Eaton Controls	Ingersoll Rand	Northrup Grumman	The Spaceship Company
Bell Helicopter	Ford Motor Company	JAC Products	Nucor Steel	Toyota
Boeing	General Dynamics	John Deere	Parker Hannefin	US Air Force
BrassCraft	General Electric	Johnson Controls	Polaris Industries	Whirlpool Corporation
Cottrell Inc.	General Motors	Kawasaki Motors	Procter & Gamble	
Crown Equipment	Greenheck Fan Corp.	Manufacturing	Siemens	
Delphi	HCR Racing	Little Giant Ladders	Solar Turbine	
Delta Airlines	Herman Miller			

ATTENDANCE BY REGION



15% of attendees came from countries outside of the U.S. including:

- Australia
- Canada
- China
- Germany
- India
- Italy
- Japan
- Mexico
- South Korea
- Turkey
- ...and more

EXHIBITOR STATS

93% of exhibitors are satisfied or very satisfied with the FABTECH show overall.

83% of exhibitors would recommend FABTECH to a colleague.

75% of exhibitors expect to derive a positive ROI from FABTECH.

Source: FABTECH Las Vegas Exhibitor Survey

“FABTECH is a great place to demo our products live, in-person. It’s helped us reach new customers we otherwise wouldn’t have.”

- Exhibitor



BUYING POWER

83% of FABTECH attendees influence or approve equipment purchases in their companies.

54% of attendees plan to make a product purchase in the next 12 months.

40% of the FABTECH audience had equipment budgets that exceeded \$200,000.

BUDGET

Up to \$50,000. 38%
 \$50,001 - \$200,000. 22%
 \$200,001 - \$500,000. 13%
 \$500,001 - \$1,000,000. 12%
 \$1,000,001 - \$5,000,000. 10%
 Over \$5,000,000. 5%

Source for all Audience Statistics: FABTECH Las Vegas Audience Survey and Registration Data.

PRODUCT INTEREST (Multiple Response)

Cutting	45%	Fastening & Joining	23%
Welding Machines	45%	Saws.....	23%
Bending & Forming	42%	Waterjet.	23%
Lasers	37%	Additive Manufacturing	22%
Arc Welding	36%	Tool & Die	22%
Press Brakes.	33%	Maintenance & Repair	22%
Welding Consumables.	33%	Safety & Environmental	19%
Robotics	32%	Inspection & Testing	19%
Material Handling	29%	Software, Machine Controls	18%
Punching.....	28%	Stamping	16%
Tube & Pipe Fabricating	28%	Finishing/Plating.....	15%
Assembly	27%	Gases & Gas Equipment.	15%
Tooling.....	26%	Brazing & Soldering	14%
Finishing/Paint & Powder Coating	26%	Tube & Pipe Producing	14%
Metal Suppliers	26%	Business Services.....	10%
Plate & Structural Fabricating ...	25%	Coil Processing	10%



**DON'T MISS
YOUR CHANCE TO
EXHIBIT IN 2026!**

Contact a member of our sales team or visit fabtechexpo.com/exhibit to learn how exhibiting at a FABTECH 2026 event can benefit your business.



**MAY 12-14, 2026
MEXICO CITY, MX**



**JUNE 9-11, 2026
TORONTO, ON**



**OCT 26-28, 2026
LAS VEGAS, NV**