FABTECH 2025 Photography & Video Policy for Media Use

To ensure a safe, respectful, and professional environment for all attendees, exhibitors, and participants, FABTECH 2025 has established the following guidelines regarding photography and videography for media professionals.

1. Media Photography & Videography Authorization

- Accredited members of the media are permitted to take photos and videos for editorial purposes only and must check-in and receive prior authorization each day before filming.
- All media must register with the FABTECH Media Relations team and receive official credentials. Credentials must always be visible while on the show floor.
- FABTECH reserves the right to deny or revoke media credentials at any time for noncompliance with this policy.

2. Photography Restrictions

- Exhibitor Booths: Photography or video of exhibitor booths is permitted only with the exhibitor's prior consent. Media must obtain verbal or written approval from the exhibiting company before capturing content in or around booths and may not, under any circumstances, solicit payment from exhibitors for service.
- **Private Consultants**: Exhibitors and their private consultants are permitted to photograph and videotape their own booth only. Private consultants who are paid by an individual company are not eligible for a press badge.
- Educational Sessions: Photography and videography during conference sessions is prohibited unless expressly approved by FABTECH staff and the session presenter.
- Attendees and Individuals: Media should obtain verbal consent before photographing identifiable individuals, especially in non-public areas such as lounges, networking zones, and meeting rooms.

3. Use of Content

- All images and videos captured at FABTECH 2025 must be used **strictly for editorial or news coverage** related to the event.
- Use of FABTECH imagery for commercial, promotional, or advertising purposes without written permission is strictly prohibited.

4. Drones & Specialized Equipment

• The use of drones or remote-controlled devices is strictly prohibited on the show floor.

5. Respect and Professionalism

- Media representatives are expected to respect the privacy, space, and business interests of all exhibitors and attendees.
- Aggressive photography, intrusive behavior, or disregard for consent will not be tolerated and may result in removal from the event.

6. Contact

For questions, permissions, or to request official FABTECH 2025 media credentials, contact:

FABTECH Media Relations Email: <u>jfranks@mdg.agency</u> Website: <u>Media Resources</u>