



North America's Largest Metal Forming,
Fabricating, Welding and Finishing Event

NOV 8-10, 2022

Georgia World Congress Center
Atlanta | Georgia | USA

POST SHOW REPORT

**Audience Profile
& Exhibitor Feedback**

fabtechexpo.com

Event Partners



FINAL STATS

ATTENDANCE ... 29,800
EXHIBITORS.....1,180
SQ. FOOTAGE.... 611,580
TOTAL LEADS COLLECTED 140,995



TOP 3 REASONS Visitors Attend FABTECH

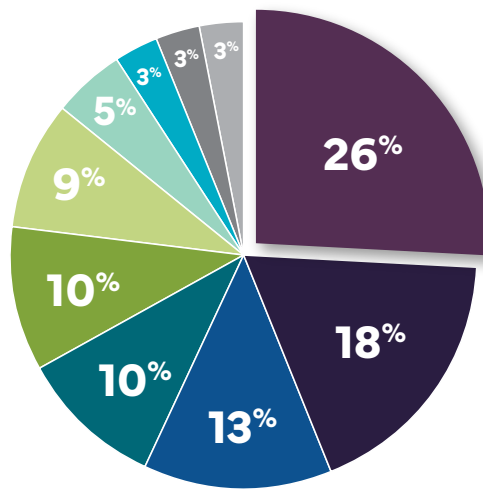
- 1** See/evaluate new products and technology
- 2** Compare products side-by-side
- 3** Keep up with industry trends

56% of attendees were first time visitors.

“ FABTECH 2022 was the most effective tradeshow we’ve exhibited at in close to a decade! Not only the volume of traffic, but the quality of the attendees exceeded our expectations and we’re looking forward to replicating that success in 2023 in Chicago! ”

- Josh Dixon, Beckwood Press Company

AUDIENCE PROFILE



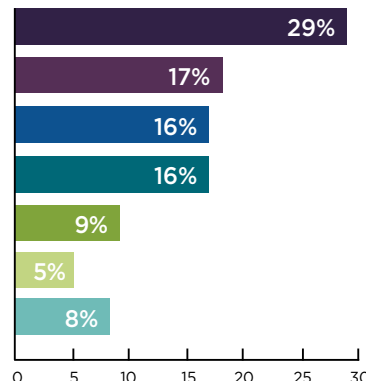
JOB FUNCTION

- Owner, Company Management/ Corporate Executive 26%
- Manufacturing Engineering, Design Engineer 18%
- Sales & Marketing 13%
- Manufacturing Production 10%
- Other Job Functions 10%
- Foreman/Leader/Supervisor 9%
- Welder/Machine Operator 5%
- Distributor 3%
- Product Design and R&D 3%
- Purchasing 3%

COMPANY SIZE

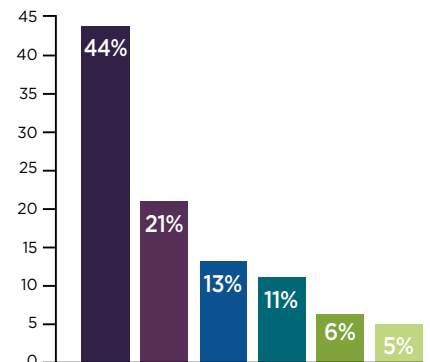
(# of Employees)

- Less than 20 29%
- 20 - 49 17%
- 50 - 99 16%
- 100 - 249 16%
- 250 - 499 9%
- 500 - 999 5%
- 1,000 or more 8%



TYPE OF COMPANY

- Job Shop/Contract Manufacturer 44%
- OEM 21%
- Other 13%
- Supplier 11%
- Non-Manufacturer 6%
- Dealer/Distributor 5%



Source for all Audience Statistics: 2022 Audience Survey and Registration Data.

TOP ATTENDING COMPANIES

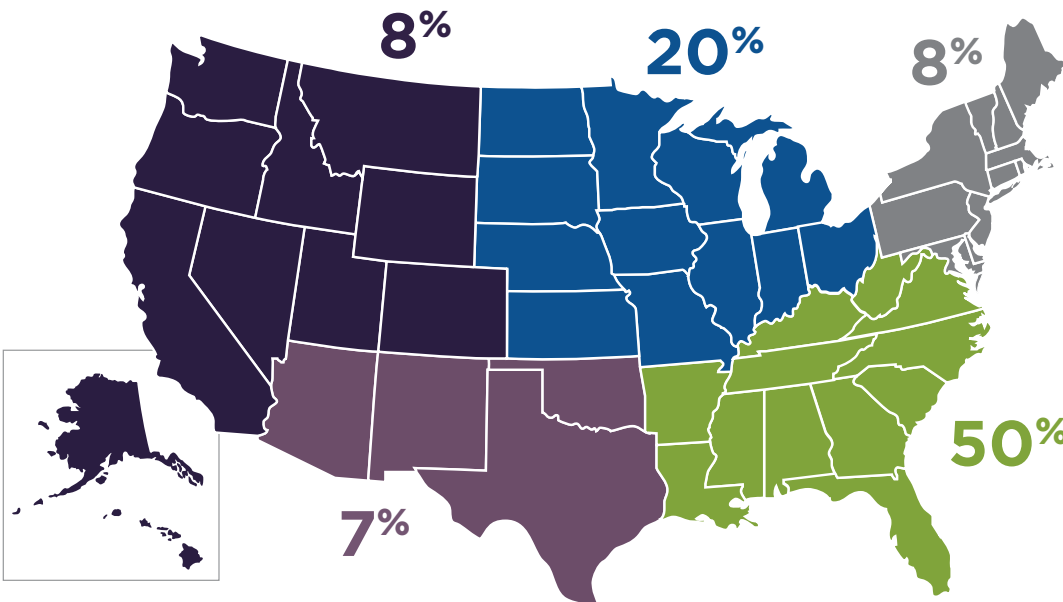
AGCO Corp.	Daimler Truck North America	Innovatech	Polaris
Alabama Power	Delta Airlines	John Deere	Rinnai
Altec	Doosan Bobcat	Johnson Controls	Shape Corp.
Amazon	Eaton	Kubota Manufacturing	Sherwin Williams
American Airlines	Faurecia	Lockheed Martin	Siemens
Blue Origin	GE Aviation	LOHR North America	SpaceX
Bobcat	General Dynamics	Magna	Steelcase
B&W Custom Truck Beds Inc.	Georgia Power	McKee Foods	Textron Specialized Vehicles
Caterpillar	Greenheck Fans	Mueller Inc.	Toyota
Champion Aerospace	Hendrick Motorsports	Newport News Shipbuilding	Trane
ClarkDietrich	Honda	Nissan North America	Whirlpool
Collins Aerospace	Hoshizaki America	Northrop Grumman	Winnebago Industries
Cottrell Inc.	Hyundai Motor Manufacturing	Nucor	Yamaha Motor Manufacturing Corp.
Crown Equipment Corp.		Parker Hannifin	

TOP 10 INDUSTRIES

- Aerospace
- Agriculture
- Automotive
- Construction
- Energy
- Heavy Equipment
- Mining/Utilities/Power Generation
- Military/Defense
- Oil & Gas
- Other Transportation

“ Abagy Robotic Systems participated for the first time in the FABTECH expo and conference and we were really impressed with the quality of attendees and the level of organization. We had a great response from hundreds of manufacturers and have already booked our booth space for the next show in Chicago. ”

- Kate Degai, Abagy Robotic Systems



ATTENDANCE BY REGION

7% of attendees came from countries outside the U.S. including Canada and Mexico.

“Blast Cleaning Technologies had a great show in Atlanta with a record number of leads to follow up on. The show was great, and we were very happy with the turnout at FABTECH 2022.”

- Donna Gordon, Blast Cleaning Technologies

85%

of exhibitors are satisfied or very satisfied with the value received from exhibiting at FABTECH.

64%

of exhibitors would recommend FABTECH to a colleague.

63%

of exhibitors expect to derive a positive ROI from FABTECH 2022.

Source: 2022 FABTECH Exhibitor Survey

TECHNOLOGY INTEREST (Multiple Response)

Cutting42%	Punching18%
Automation40%	Metal Suppliers17%
Bending & Forming40%	Plate & Structural Fabricating . .17%
Welding Machines36%	Saws16%
Lasers35%	Tool & Die16%
Arc Welding35%	Waterjet15%
Robotics32%	Additive Manufacturing14%
Press Brakes27%	Inspection & Testing14%
Material Handling25%	Safety & Environmental13%
Finishing/Paint & Powder	Finishing/Plating12%
Coating25%	Software, Machine Controls12%
Assembly24%	Resistance Welding11%
Welding Consumables23%	Stamping10%
Tube & Pipe Fabricating20%	Brazing & Soldering9%
Fastening & Joining19%	Coil Processing9%
Tooling19%	Gases & Gas Equipment9%
Maintenance & Repair18%	Tube & Pipe Producing9%

BUYING POWER

83%

of FABTECH attendees influence or approve equipment purchase decisions.

53%

of the FABTECH audience had equipment budgets that exceeded **\$200,000**. These were motivated buyers ready to invest in new technology.



BUDGET

Up to \$50,000	28%
\$50,001 - \$200,000	19%
\$200,001 - \$500,000	15%
\$500,001 - \$1,000,000	15%
\$1,000,001 - \$5,000,000	16%
Over \$5,000,000	7%

DON'T MISS YOUR CHANCE TO EXHIBIT IN 2023-2024!

Contact a member of our sales team or visit fabtechexpo.com/exhibit to learn how exhibiting at a FABTECH event can benefit your business.



FABTECH
MEXICO
May 16-18, 2023



FABTECH
CHICAGO
September 11-14, 2023



FABTECH
CANADA
June 11-13, 2024