

# Post Event Report

OCTOBER 15-17, 2024 | ORLANDO, FL  
ORANGE COUNTY CONVENTION CENTER

## Audience Profile and Exhibitor Feedback



[FABTECHEXPO.COM](http://FABTECHEXPO.COM)

EVENT PARTNERS

PLATINUM SPONSORS

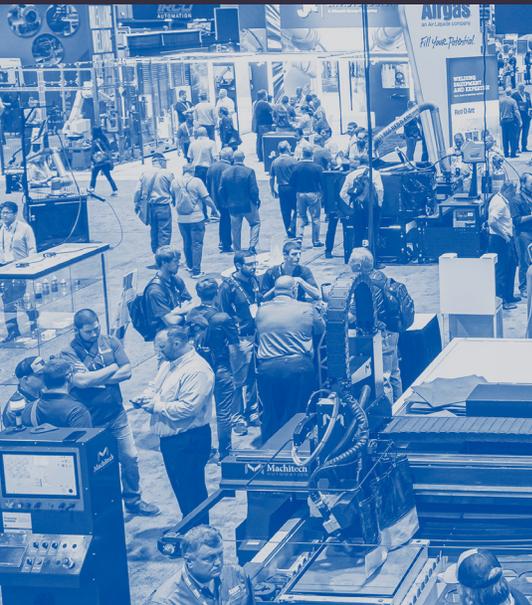


MITSUBISHI LASER



## FINAL STATS

**Attendance**..... 29,741  
**Exhibitors** ..... 1,531  
**Speakers** ..... 500+  
**Sq. Footage** ..... 746,800  
**Collected # of Leads**..... 149,015



## TOP 3 REASONS VISITORS ATTEND

- 1** See/evaluate new products and technology
- 2** Keep up with industry trends
- 3** Compare products side-by-side

**12.7** average hours spent on the show floor

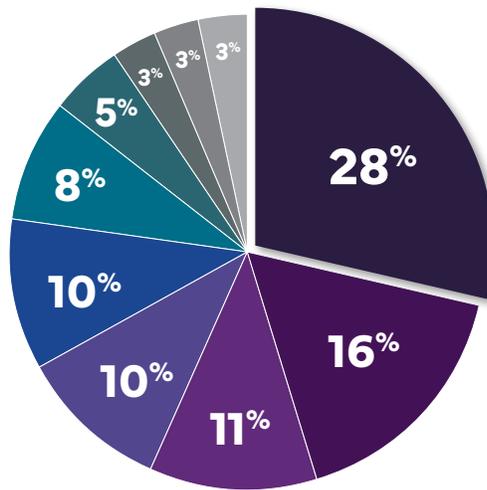
**57%** of attendees were first time visitors

**55%** attend no other trade show

“*FABTECH is the core of where all fabricators come. This year the lead quality was phenomenal. We had a great number of people come through looking very specifically for solutions that we’re able to provide.*”

– Elizabeth Barry, Lincoln Electric

## AUDIENCE PROFILE



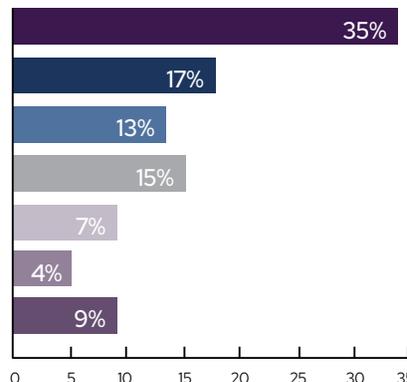
### JOB FUNCTION

- Owner, Company Management/ Corporate Executive ..... 28%
- Manufacturing Engineering, Design Engineer ..... 16%
- Other Job Functions ..... 11%
- Sales & Marketing ..... 10%
- Manufacturing Production ..... 10%
- Foreman/Leader/Supervisor ..... 8%
- Welder/Machine Operator ..... 5%
- Product Design and R&D ..... 3%
- Distributor ..... 3%
- Purchasing ..... 3%

## COMPANY SIZE

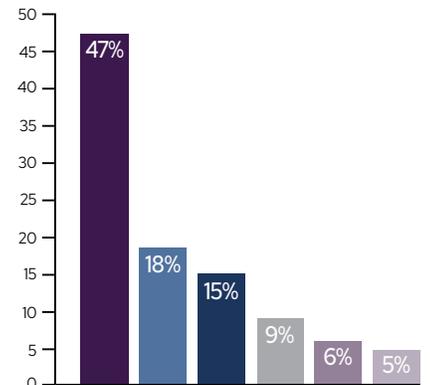
(# of Employees)

- Less than 20 ..... 35%
- 20 – 49 ..... 17%
- 50 – 99 ..... 13%
- 100 – 249 ..... 15%
- 250 – 499 ..... 7%
- 500 – 999 ..... 4%
- 1,000 or more ..... 9%



## TYPE OF COMPANY

- Job Shop/Contract Manufacturer ..... 47%
- Other ..... 18%
- OEM ..... 15%
- Supplier ..... 9%
- Dealer/Distributor ..... 6%
- Non-Manufacturer ..... 5%



Source for all Audience Statistics: 2024 Audience Survey and Registration Data.

## TOP ATTENDING COMPANIES

These industry-leading companies sent representatives to FABTECH to research and purchase manufacturing equipment.

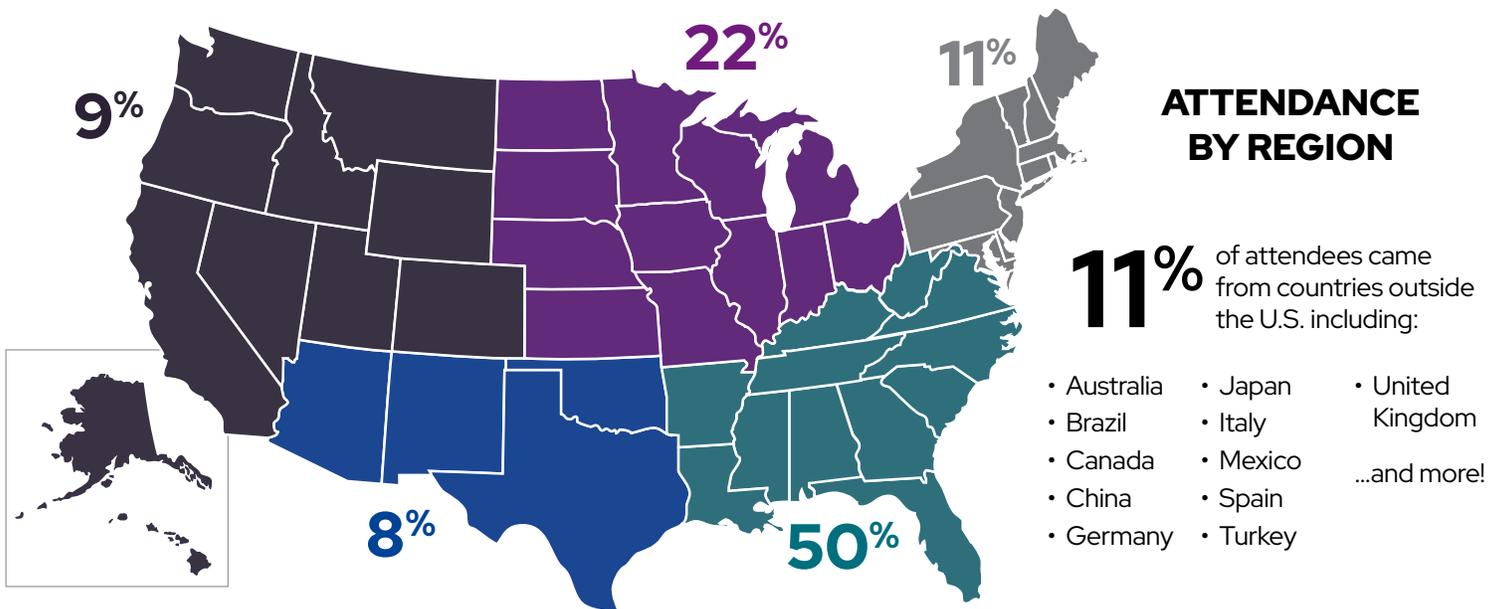
Acadian Contractors	ColdSnap	Greenheck Fan Corp.	Nucor
Altec	Corry Manufacturing Co.	Harris Fabrication	Oshkosh AeroTech
Alro Steel	Crown Equipment	Honda	Procter & Gamble
Amazon Robotics	Cummins	Honeywell Aerospace	Rolls-Royce
Ameritex Machine & Fabrication	Daimler Truck Company	Huntington Ingalls Industries	Siemens
AquaJet Services LLC	Disney	John Deere	SpaceX
BAE Systems	Dixie Southern Industrial	Johnson Controls	Stanley Black and Decker
Barrette Outdoor Living	Eaton	Kiewit	Sunrise Rail, Inc
Black Lion Products	Edge Rail and Screen	Kirchhoff Automotive	Trane
Blue Flame Welding and Fabrication, LLC	Florida Fence Products	Lockheed Martin	Toyota Motor North America
Blue Origin	Frymaster	Magellan Aerospace	TRZ Motorsports
Boeing	GE Aerospace	Mueller Water Products	United States Air Force
Capitol Steel Structures	General Dynamics Electric Boat	NASA	Wilson Trailer
Caterpillar	General Motors	Newport News Shipbuilding	Yamaha Motor Manufacturing
Champion Aerospace	Good Earth Tools	Norfolk Naval Shipyard	
	Great Dane Trailers	Northrop Grumman	

## TOP 10 INDUSTRIES

- Aerospace
- Agriculture
- Automotive
- Construction
- Energy
- Heavy Equipment
- Mining/Utilities/Power Generation
- Military/Defense
- Oil & Gas
- Other Transportation

“FABTECH remains Beckwood’s preferred trade show for engaging with both existing and prospective customers. FABTECH Orlando surpassed our expectations once again, reinforcing its value as a cornerstone event for our business. We are excited to build on this success and are already planning for FABTECH 2025 in Chicago!” ”

– Josh Dixon, Beckwood



“FABTECH 2024 was a resounding success for Wilson Tool International. From industry engagement to lead generation and product showcasing, the event met all our needs and exceeded our expectations. Orlando itself proved to be a fantastic host city.”

- Ann Beaupre, Wilson Tool International

60%

of exhibitors are satisfied or very satisfied with the value received from exhibiting at FABTECH.

60%

of exhibitors would recommend FABTECH to a colleague.

86%

of exhibitors rated the Orlando location as excellent or very good.

Source: 2024 FABTECH Exhibitor Survey

### TECHNOLOGY INTEREST (Multiple Response)

Cutting .....43%	Tooling .....20%
Automation ..... 40%	Fastening & Joining.....20%
Welding Machines ..... 40%	Maintenance & Repair ..... 19%
Bending & Forming .....39%	Plate & Structural Fabricating ..... 19%
Arc Welding .....38%	Saws..... 18%
Lasers .....37%	Tool & Die .....17%
Robotics .....32%	Inspection & Testing ..... 16%
Press Brakes .....27%	Additive Manufacturing..... 15%
Material Handling.....25%	Software, Machine Controls..... 15%
Assembly .....24%	Waterjet ..... 15%
Welding Consumables .....24%	Safety & Environmental..... 14%
Finishing/Paint & Powder Coating.....23%	Finishing/Plating ..... 13%
Tube & Pipe Fabricating .....23%	Stamping ..... 11%
Metal Suppliers.....20%	Brazing & Soldering..... 11%
Punching .....20%	Tube & Pipe Producing ..... 10%
Resistance Welding.....20%	Coil Processing..... 9%
	Gases & Gas Equipment..... 7%

## BUYING POWER

88%

of FABTECH attendees influence or approve equipment purchase decisions.

49%

of the FABTECH audience had equipment budgets that exceeded \$200,000. These were motivated buyers ready to invest in new technology.



## BUDGET

Up to \$50,000 ..... 30%
\$50,001 - \$200,000..... 21%
\$200,001 - \$500,000 .....14%
\$500,001 - \$1,000,000..... 14%
\$1,000,001 - \$5,000,000..... 14%
Over \$5,000,000 ..... 7%

## DON'T MISS YOUR CHANCE TO EXHIBIT AT FABTECH

Contact a member of our sales team or visit [fabtechexpo.com/exhibit](https://fabtechexpo.com/exhibit) to learn how exhibiting at a FABTECH event can benefit your business.



Monterrey, Mexico  
May 6-8, 2025



Chicago, IL USA  
September 8-11, 2025



Toronto, Canada  
June 16-18, 2026