

🗲 FABTECH September 8-11, 2025 McCormick Place | Chicago, IL

# 2025 Insertion Order Form

Print and Web Advertising

Exhibitor Information	n:		Bill To: 🗌 Agency (if	different from exhibitor)		
PO# Booth #			PO#			
Company Name			Company Name			
Address 1			Address 1			
Address 2			Address 2			
City	State	Zip Code	City	State	Zip Code	
Country (if other than U	J.S.)		Country (if other than L	J.S.)		
□ I consent to FABTECH''s collection and use of personal identifiable information for the purposes set out below* and as more fully set out at fabtechexpo.com.			Phone	Fax		
	-	·	Contact Name			
Phone	Fax					
			Contact Email			
Contact Name						
Contact Email						

\*For EU users, and other users from locations that apply standards similar to those in the EU's General Data Protection Regulation ("GDPR"), FABTECH® collects data that users voluntarily submit and uses it for purposes such as communicating with you about FABTECH's products and services, targeting advertisements, and as otherwise permitted by law. FABTECH may also share such data with third parties with whom FABTECH partners on events or services. Such transfers may include third parties located in other countries (such as Canada, Mexico, or EU countries). FABTECH has not confirmed that all such countries apply the same standards as required under GDPR; therefore, to some risk exists regarding such transfers if the third parties are in countries where the European Commission has not made an adequacy determination nor adopted appropriate safeguards. More detailed information may be found in FABTECH's privacy policy, available at fabtechexpo.com.

## **Advertising Packages**

□ Platinum Advertising Package – Purchase FIVE advertising products and receive 10% off net rates. Silver Advertising Package – Purchase THREE advertising products and receive 5% off net rates.

Gold Advertising Package – Purchase FOUR advertising products and receive 8% off net rates. □ Bronze Advertising Package – Purchase TWO advertising products and receive 2.5% off net rates.

Please check AD SIZES in the 2025 ARTWORK GUIDELINES before uploading your ad.

Gfficial Directory Advertising (Material Deadline: July 18, 2025) \*See FABTECH 2025 Rate Card for product pricing

1. Indicate Ad Size: 🗌 Full Page 🔹 2/3 👘 1/2 Horizontal 👘 1/2 Vertical 👘 1/3 Horizontal 👘 1/3 Vertical 🗍 1/4	
2. Cost	β
3. Premium Positions (4 Color, Full Page Size Only)	\$
Front Cover Gatefold Inside Front Cover Spread Page 2 Page 4 Page 6 Inside Back Cover Back Cover Map Back Cover	
Tab Dividers: 8 available/Indicate tab preference       SUB-TOTAL	\$
-15% Agency Commission or in-house agency discount	\$
TOTAL	\$
For Internal Use Only	
ndicate Placement in Product Category Section Code (optional)	
Comments/ Special nstructions:	

FABTECHEXPO.COM

**(**aws)



Company Name:		Booth #			
Enhanced Listing in Print Directory	and Web (Material De	eadline: July 18	, 2025)		
Enhanced Package: Classic Premium	-	•			
Please upload your company logo to our <u>website</u>	in any of the following forma	ts .ai, .eps, .svg OR .j	pg (360x360 at 72ppi minimum).		
For Internal Use Only					
Comments/ Special Instructions:					
One Ad placement on Back Cover of 230,000					
New Product Mailer (Material Dead     One Ad placement on Back Cover of 230,000	lline: June 23, 2025)	••••••	TOTAL \$		
Pre-Show Mailer (Material Deadline Select One Size:  Business Card Ad Size (3.5		ailable)			
<ul> <li>Two 6' W x 3' H carpet overlays</li> <li>Web Banner Advertising/Floor pla</li> </ul>	n* (Material Deadline:		TOTAL \$		
<ul> <li>Exhibitor List Index</li> <li>Leaderboard (728 x 90 pixels)</li> <li>Skyscraper (160 x 600 pixels)</li> </ul>	□ New Product Page □ Super Leaderboard - Pla (970 x 90 and 320 x 50		<ul> <li>Conference Schedule Page</li> <li>Super Leaderboard - Platinum Sponsors (970 x 90 and 320 x 50 pixels mobile)</li> </ul>		
□ <b>Floor Plan</b> (205 x 60 pixels – overview page)	☐ Leaderboard - (728 x 90 and 320 x 50 pixels mobile)		□ Leaderboard - (728 x 90 and 320 x 50 pixels		
<b>Registration Page</b> (355 x 90 pixels)			mobile) * All web sizes are width x height		
Custom Product please describe:			TOTAL \$		
Return form to:	FINAL NET COST .		\$		
fabtechorders@fabtechexpo.com	Less TOTAL PACKAGE and Discounts				
800-432-2832	FINAL ADVERTISING COST \$				
ADVERTISING AUTHORIZATION					
Name (please print)		Internal Sold By:			
Title/Position		Use: Associatio	n		
Signature: (required)	Date		Net total		

 $\hfill\square$  By checking this box you confirm signing this form.

Forming, Fabricating,

Andy Flando, FMA

815-209-8396

(A-L)

Tube & Pipe Exhibitors

aflando@fmamfg.org

#### **SALES CONTACTS**

Package Discount:\_

Forming, Fabricating,

Cara Collins, SME

ccollins@sme.org

313-597-1817

(M-Z)

Tube & Pipe Exhibitors

#### Welding Exhibitors

Lea Owen, AWS lea@aws.org 305-443-9353 x220

#### Stamping/Press Automation Exhibitors Doug Trout, PMA dtrout@pma.org 216-503-5728

### **Finishing Exhibitors**

\_Net total\_

Andy Goyer andy@goyermgt.com 941-373-1830