



Enhanced Listings

- The Exhibitor Hub allows exhibitors to update their company listing including product categories, new products, press releases, and more. The information is used to create the FABTECH **online exhibitor search and new products feature**. In addition, it is used to produce the printed Show Directory.
- All exhibitors receive a basic listing included with their booth. Upgrade packages are available to enhance your company's listing in the print and online directories. Learn more about purchasing an Enhanced Listing or any of the other FABTECH Advertising products at fabtechexpo.com/exhibit/advertising.

Below is a list of features for the basic and enhanced online listings.

Enhanced Listing Package Features	BASIC Included	CLASSIC \$600	PREMIUM \$1,100	ULTRA \$2,200
Product Categories - Select product subcategories that prospects are likely to search in order to find you.	5 Categories	10 Categories	15 Categories	20 Categories
Profile Description - Add a company description to your online listing.	No	Max 1,000 Characters	Max 1,500 Characters	Max 2,000 Characters
Profile Logo and Cover Photo - Add your company logo and cover photo to your online listing.	No	YES	YES	YES
Add a logo to your company listing on the mobile app.	No	No	YES	YES
Press Releases - Highlight what's happening at your company.	3 Releases	5 Releases	7 Releases	10 Releases
Show Specials - Promote your deals - discounts, giveaways, drawings, etc. - to keep your booth buzzing throughout the event.	0	1 Special	2 Specials	3 Specials
Company Logo - Add your company logo to your directory print listing.	No	YES	YES	YES
New Products - Feature new products that will be introduced at FABTECH in your online listing. Include descriptions and photos.	1 Product	3 Products	6 Products	10 Products
Enhanced Exhibitor Icons - Stand out in the online exhibitor search with a featured icon indicating your company has an enhanced listing.	No	YES	YES	YES
Video - Let potential buyers see and hear your story. Feature company and/or product videos.	No	No	No	3 Videos
Floor Plan Logo - Make your company stand out with your company logo on the electronic floor plan. <i>Booth must be 400 nsf or larger.</i>	No	No	YES	YES

Please upload your company logo to our website in any of the following formats .ai, .eps, .svg OR .jpg (360x360 at 72 ppi minimum).



Exhibitor Information:

PO# _____ Booth # _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip Code _____

Country (if other than U.S.) _____

I consent to FABTECH's collection and use of personal identifiable information for the purposes set out below* and as more fully set out at fabtechexpo.com.

Phone _____ Fax _____

Contact Name _____

Contact Email _____

Bill To: Agency (if different from exhibitor)

PO# _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip Code _____

Country (if other than U.S.) _____

Phone _____ Fax _____

Contact Name _____

Contact Email _____

*For EU users, and other users from locations that apply standards similar to those in the EU's General Data Protection Regulation ("GDPR"), FABTECH® collects data that users voluntarily submit and uses it for purposes such as communicating with you about FABTECH's products and services, targeting advertisements, and as otherwise permitted by law. FABTECH may also share such data with third parties with whom FABTECH partners on events or services. Such transfers may include third parties located in other countries (such as Canada, Mexico, or EU countries). FABTECH has not confirmed that all such countries apply the same standards as required under GDPR; therefore, to some risk exists regarding such transfers if the third parties are in countries where the European Commission has not made an adequacy determination nor adopted appropriate safeguards. More detailed information may be found in FABTECH's privacy policy, available at fabtechexpo.com.

Enhanced Listing in Print Directory and Web

Enhanced Package: Classic Premium Ultra **TOTAL \$** _____

Please **SUBMIT** your company logo and cover photo in any of the following formats .ai, .eps, .svg OR .jpg
 Logo: 360x360 at 72ppi minimum | Cover Photo: 1440x360

For Internal Use Only

Comments/
Special Instructions:

Return form to:
fabtechorders@fabtechexpo.com
800-432-2832

FINAL NET COST \$ _____

Less TOTAL PACKAGE and Discounts \$ _____

FINAL ADVERTISING COST \$ _____

ADVERTISING AUTHORIZATION

Name (please print) _____

Title/Position _____

Signature: (required) _____ Date _____

Internal Sold By: _____

Use: Association _____

Date: _____

Package Discount: _____ Net total _____

By checking this box you confirm signing this form.

- Forming & Fabricating, Tube & Pipe Exhibitors (A-L), Automation (Q-Z)**Michael Scott, FMA | 815-227-8271 | msscott@fmamfg.org
- Forming & Fabricating, Tube & Pipe Exhibitors (M-Z), Automation (I-P)**Courtney Hall, SME | 313-425-3126 | chall2@sme.org
- Welding Exhibitors (A-L), Automation (A-H)**Cara Collins, AWS | 734-510-0888 | ccollins@aws.org
- Welding Exhibitors (M-Z)**Scott Beller, AWS | 312-286-8789 | sbeller@aws.org
- Stamping/Press Automation Exhibitors**Doug Trout, PMA | 216-503-5728 | dtrout@pma.org
- Finishing Exhibitors**Andy Goyer | 941-373-1830 | andy@goyermgmt.com