



North America's Largest Metal Forming, Fabricating, Tube & Pipe, Welding, and Finishing Events

2026 Artwork Guidelines

Save your advertising spaces soon!

These guidelines provide specifications on how to submit the artwork needed to fulfill your advertising order. More information can also be found in the **FABTECH Advertising and Sponsorship Brochure** (online at fabtechexpo.com/advertising).

If you have questions about submitting artwork, please email: exhibitorads@fabtechexpo.com

FABTECH Logo and Name Usage

- **Use of the show name in text:** If using the **FABTECH**[®] show name in your advertisement, please place it in ALL CAPS with the registered trademark.
- Download FABTECH logo(s) here: fabtechexpo.com/current-exhibitors > **GET LOGOS**

Event Partners



FMA™



PMA





Print Guidelines*

Submit PDF at 300 dpi (High quality .jpg or .tiff is also accepted)

File Naming: **CompanyName-Publication-Size.pdf**

Event Preview Mailer - Artwork due by July 3

Back Cover - Horizontal: 10.5 x 6 or Vertical: 6 x 10.5 + .125 bleed on all sides

Discover What's Next.

FABTECH is your one-stop destination for innovation, education, and collaboration. Produced by the industry leading associations, the **FABTECH Conference** covers every technology from automation, bending and cutting to forming, finishing and welding. Gain insights to tackle today's challenges and prepare for the future.

DON'T MISS EARLY BIRD PRICING!
Register by August 30 to get the lowest conference rates.

DISCOVER ORLANDO
Orlando is an international destination renowned for its famous attractions and astounding weather. Enjoy world-class dining, shopping, and thrills at Orlando's theme parks like Disney World, SeaWorld, Universal, and LEGOLAND. FABTECH and Orlando offer unforgettable experiences. visitflorida.com/orlando/fabtech

GET THE BEST HOTEL RATES
Book your stay through onPeak, FABTECH's official hotel provider, for the best selection, guaranteed lowest rates, free shuttle bus service, and flexible cancellation policies. **Housing deadline: September 20.** fabtechexpo.com/hotel

EVENT FEATURES

- 1,400+ EXHIBITS**
An expansive floor showcasing new products, 240+ new exhibitors, and hands-on demos from solution providers across 40 technology categories.
- LEADERSHIP EXCHANGE PANELS**
Gain valuable insights from thought leaders and futurists who are changing manufacturing as we know it.
- WOMEN OF FABTECH**
Keynote and networking event highlighting the contributions of women driving positive change in the manufacturing industry.
- EMERGING LEADERS PROGRAM**
The new Emerging Leaders Program equips young professionals with the skills and confidence to shape their future and drive positive change in their organizations and the industry.

NOTABLE SPEAKERS

TUESDAY, OCTOBER 15

FABTECH TRAILS | 9:30 AM - 9:30 AM
This year's FABtech features a powerful lineup of speakers who are embracing change and navigating through uncertainty. Hear these experts discuss the key to success lies in transforming fear and doubt into conviction and growth. In this dynamic world of manufacturing, forward-thinking leaders understand that they can overcome the barriers that stifle progress. Embracing change isn't just about survival, it's about seeing opportunities to redefine the landscape of manufacturing for the better.

WEDNESDAY, OCTOBER 16

KEYNOTE | 8:15 AM - 9:30 AM
Steve Young | Hall of Fame NFL Quarterback
Steve Young has encountered seemingly insurmountable challenges at every step of his football career. Though under continuous pressure, Young never lost touch with his own identity. Whether scolding to avoid the criticism of being "backers" or trying to live up to impossible expectations placed on him by 49er fans, Young remained devoted to community and his fierce desire to succeed. Young's focus and commitment shines through in the presentation in which he inspires audiences to be true to themselves and never let go of your dreams.

THURSDAY, OCTOBER 17

KEYNOTE | 9:30 AM - 9:30 AM
Titan Gray | CEO, TITAN of CNC
Titan Gray is known for his keen focus on the cutting-edge techniques and revolutionary strategies that are shaping the future of manufacturing. During this keynote presentation, he will inspire and energize professionals in the field, offering insights into how they can harness technology to push the boundaries of what's possible in fabrication and machining. Attendees will gain actionable insights and strategies to compete (and WIN) in a global marketplace.

CONFERENCE PREVIEW

FABTECH

2025 Cover Design

DATES | LOCATION

EMERGING LEADERS PROGRAM

WOMEN OF FABTECH

WORLDWIDE

Address

Horizontal: 10.5 x 6
or
Vertical: 6 x 10.5
+ .125" bleed all sides

New Product Preview Mailer Artwork due by July 27

Back Side - 9 x 6 + .125 bleed

FABTECH
North America's Largest Metal Forming, Fabricating, Welding and Finishing Event.

DATE | LOCATION

Cover Design Here

FABTECHEXPO.COM

Fabrication and Manufacturers Association
218 First Blvd | Elgin, IL 60120

9 x 6 + .125 bleed

Floor Ad Decals (2 per order) Artwork due by August 28

72 x 36 (vertical or horizontal) + .25 bleed

Powder Performance is our HERITAGE

VITRACOAT

Visit us at booth W2335

Both A1002 Follow the path to smarter inspection at Booth A1002

QUALITY CONTROL TAKES FORM

Discover How Creafom 3D Measurement Solutions Can Ensure the Dimensional Integrity of Your Product.

CREAFORM / AMETEK

* All sizes are in inches Width x Height unless otherwise specified.



Print Guidelines

Submit PDF at 300 dpi (High quality .jpg or .tiff is also accepted)

File Naming: Company Name_Publication_Size.pdf

Pre-Show Mailer - Artwork due by Sept 8

3.5 x 2

8.5 x 5.5 + .125 bleed

Business Card:

3.5 x 2 + .125 bleed (Ad will also be included on the Directory Map Inserts.)

Exclusive Back Cover:

Trim: 8.5 x 5.5

Show Directory Advertising - ALL ADS DUE BY AUGUST 28

Full Page 8.25 x 10.75 + .125 bleed	2/3 Page 4.625 x 10	1/2 Vertical 4.625 x 7.25	1/2 Horiz. 7 x 4.875	1/3 Horiz. 4.625 x 4.875	1/3 Vertical 2.1875 x 10	1/4 Page 3.375 x 4.875

Directory Gatefold Cover

Front Cover	Right Side Fold Out: 7.5 x 10.75 + .125 bleed
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Directory Tabs

8.0625 x 10.75 + .125 bleed	Positions (front or back) New Products Exhibitor List Product Index Floor Plan
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Directory Maps Cover

Inside Cover Spread: 15.5 x 10.75 + .125 bleed	7.375 x 10.25 + .125 bleed
7.5	8

* All sizes are in inches Width x Height unless otherwise specified.



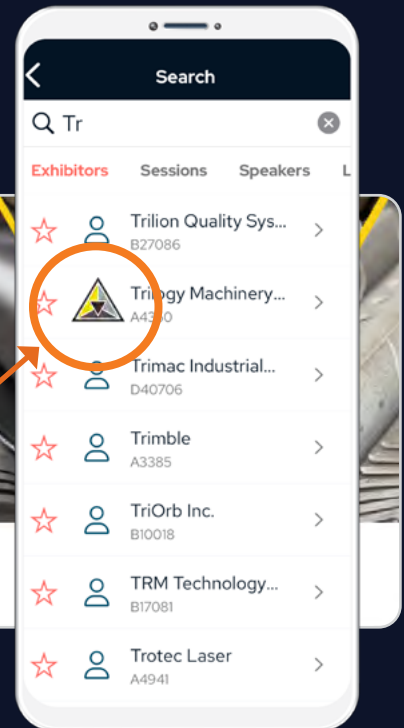
Enhanced Listings and Mobile App

Enhanced Listings and Website Cover Image:

- Once your insertion order has been processed, you'll receive an email with the logo/cover image due date and upload link. Send **as soon as possible** to get the most online exposure.
- **Logo Format for Web:** 360 x 360 transparent .png or .svg @ 72 dpi. (or vector file and we'll convert it for you)
- **Cover Image Format for Web:** 1440 x 360 .jpg @ 72 dpi
- **Printed Company Logos** (for the Show Directory): Vector .eps/.ai files are preferred or a high quality JPG. **Logos for the Show Directory are due by August 28.**

Online Exhibitor Listing Sample

Cover Image: 1440 x 360 @ 72 dpi

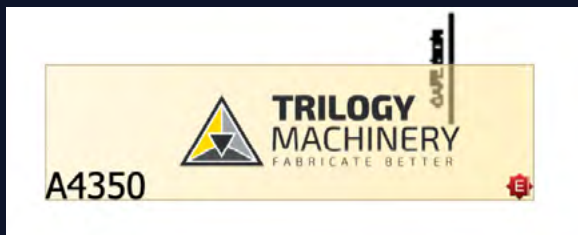


For maximum visibility, consider using a **logo mark**. The same logo will be used for the online exhibitor listing and mobile app.

Logo(s) should be a transparent .png 360 x 360px @ 72 dpi.

Mobile app logo for Premium or Ultra Exhibitors ONLY.

Online floor plan logo for Premium or Ultra Exhibitors ONLY.



Printed Show Directory listing



If available, upload optional versions of your logo to use on the **website floor plan** and **Show Directory**.

We'll place the best size or shape for maximum visibility.



Web Banners and Video Listings

WEB Banner ads due ASAP to maximize online exposure.

- Once your insertion order has been processed, you will receive an email with your artwork due date and upload link.
- To ensure your file is checked in efficiently, please name your file: **Company-Placement-Size** (see below).*

Exhibitor Search	Registration Page	Show Floor Plan
ABCTools-ExhibitorPg-Size Sizes: 728 x 90 or 160 x 600 File Type: GIF or JPEG	ABCTools-RegPg-355x90 Size: 355 x 90 File Type: GIF or JPEG	ABCTools-FloorPlan-205x60 Size: 205 x 60 File Type: GIF or JPEG

* All sizes are width x height in pixels.



VIDEO: Enhanced Listing

Access and login to the Exhibitor Hub to upload video to your online listing.

- Video Media Time Limit: 2 minutes
- Resolution: 320 x 240 pixels
- Valid Multimedia formats: FLV, WMV, MOV, AVI, MP4, and MPEG
- Files max size: 5 MB

Questions or Need Help?

Please email: exhibitorads@fabtechexpo.com

