

**FABTECH**

OCTOBER 21-23, 2026

LAS VEGAS CONVENTION CENTER

2026 Insertion Order Form

Print and Web Advertising

Exhibitor Information:

PO# _____ Booth # _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip Code _____

Country (if other than U.S.) _____

☐ I consent to FABTECH's collection and use of personal identifiable information for the purposes set out below* and as more fully set out at fabtechexpo.com.

Phone _____ Fax _____

Contact Name _____

Contact Email _____

Bill To: ☐ Agency (if different from exhibitor)

PO# _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip Code _____

Country (if other than U.S.) _____

Phone _____ Fax _____

Contact Name _____

Contact Email _____

*For EU users, and other users from locations that apply standards similar to those in the EU's General Data Protection Regulation ("GDPR"), FABTECH® collects data that users voluntarily submit and uses it for purposes such as communicating with you about FABTECH's products and services, targeting advertisements, and as otherwise permitted by law. FABTECH may also share such data with third parties with whom FABTECH partners on events or services. Such transfers may include third parties located in other countries (such as Canada, Mexico, or EU countries). FABTECH has not confirmed that all such countries apply the same standards as required under GDPR; therefore, to some risk exists regarding such transfers if the third parties are in countries where the European Commission has not made an adequacy determination nor adopted appropriate safeguards. More detailed information may be found in FABTECH's privacy policy, available at fabtechexpo.com.

Advertising Packages

☐ **Platinum Advertising Package** – Purchase FIVE advertising products and receive 10% off net rates.☐ **Gold Advertising Package** – Purchase FOUR advertising products and receive 8% off net rates.☐ **Silver Advertising Package** – Purchase THREE advertising products and receive 5% off net rates.☐ **Bronze Advertising Package** – Purchase TWO advertising products and receive 2.5% off net rates.Please check **AD SIZES** in the **2026 ADVERTISING and SPONSORSHIP GUIDE** before uploading your ad.☐ **Official Directory Advertising** *See FABTECH 2025 Rate Card for product pricing1. Indicate Ad Size: ☐ Full Page ☐ 2/3 ☐ 1/2 Horizontal ☐ 1/2 Vertical ☐ 1/3 Horizontal ☐ 1/3 Vertical ☐ 1/4

2. Cost. \$ _____

3. Premium Positions (4 Color, Full Page Size Only) \$ _____

☐ Front Cover Gatefold ☐ Inside Front Cover Spread ☐ Page 2 ☐ Page 4 ☐ Page 6☐ Inside Back Cover ☐ Back Cover ☐ Map Back Cover☐ Tab Dividers: 8 available/Indicate tab preference _____**SUB-TOTAL** \$ _____

-15% Agency Commission or in-house agency discount \$ _____

TOTAL \$ _____**For Internal Use Only**

Indicate Placement in Product Category Section Code (optional)

Comments/
Special
Instructions:**FABTECHEXPO.COM**

EVENT PARTNERS

**FMA**

sme

PMA

Company Name: _____ Booth # _____

☐ **Enhanced Listing in Print Directory and Web**

Enhanced Package: ☐ Classic ☐ Premium ☐ Ultra TOTAL \$ _____

Please **SUBMIT** your company logo and cover photo in any of the following formats .ai, .eps, .svg, .png or .jpg

Logo: 360x360 at 72ppi minimum | Cover Photo: 1440x360. **Directory printed logo should be vector or a 300 dpi jpg at least 1" wide.**

For Internal Use Only

Comments/
Special Instructions:

☐ **Event Preview Mailer** TOTAL \$ _____

One Ad placement on Back Cover of 230,000+ mailed pieces: ☐ 10.5" W x 6" H plus .125" bleed on all sides

☐ **New Product Mailer** TOTAL \$ _____

One Ad placement on Back Cover of 230,000+ mailed pieces: ☐ 9" W x 6" H plus .125" bleed on all sides

☐ **Pre-Show Mailer** TOTAL \$ _____

Select One Size: ☐ Business Card Ad Size (3.5" W x 2" H, limited number available) ☐ Exclusive Back Cover

☐ **Floor ad Decals (2)** TOTAL \$ _____

☐ Two 6' W x 3' H carpet overlays

☐ **Web Banner Advertising/Floor plan* (Material Deadline: ASAP for best exposure)** TOTAL \$ _____

- ☐ **Exhibitor List Index**
☐ Leaderboard (728 x 90 pixels)
☐ Skyscraper (160 x 600 pixels)
☐ **Floor Plan** (205 x 60 pixels – overview page)
☐ **Registration Page** (355 x 90 pixels)
- ☐ **New Product Page**
☐ Super Leaderboard – Platinum Sponsors
(970 x 90 and 320 x 50 pixels mobile)
☐ Leaderboard – (728 x 90 and 320 x 50 pixels mobile)
- ☐ **Conference Schedule Page**
☐ Super Leaderboard – Platinum Sponsors
(970 x 90 and 320 x 50 pixels mobile)
☐ Leaderboard – (728 x 90 and 320 x 50 pixels mobile)

*All web sizes are width x height

☐ **Custom Product** please describe: _____ TOTAL \$ _____

Return form to:
fabtechorders@fabtechexpo.com
800-432-2832

FINAL NET COST \$ _____
Less TOTAL PACKAGE and Discounts \$ _____
FINAL ADVERTISING COST \$ _____

ADVERTISING AUTHORIZATION

Name (please print) _____

Title/Position _____

Signature: (required) _____ Date _____

☐ By checking this box you confirm signing this form.

Internal

Sold By: _____

Use: Association _____

Date: _____

Package Discount: _____ Net total _____

SALES
CONTACTS

Forming & Fabricating, Tube & Pipe Exhibitors (A-L), Automation (Q-Z)Michael Scott, FMA | 815-227-8271 | mscott@fmamfg.org

Forming & Fabricating, Tube & Pipe Exhibitors (M-Z), Automation (I-P)Riki Adams, SME | 313-425-3441 | radams@sme.org

Welding Exhibitors (A-L), Automation (A-H)Cara Collins, AWS | 734-510-0888 | ccollins@aws.org

Welding Exhibitors (M-Z)Scott Beller, AWS | 312-286-8789 | sbeller@aws.org

Stamping/Press Automation ExhibitorsDoug Trout, PMA | 216-503-5728 | dtrout@pma.org

Finishing ExhibitorsAndy Goyer | 941-373-1830 | andy@goyermgmt.com