FABTECH 2021 was a great show and exceeded our expectations by far. Our company met with the right buyers and closed several large deals during the week. The people who came to FABTECH were here to learn and to buy. We already have our booth for next year!

– Michael Bell, Pemamek LLC

Source for all Audience Statistics: 2021 Audience Survey and Registration Data.
FABTECH 2021 was a resounding success for Bystronic. The quality of attendees was very high. By and large the people who visited our booth were there for a reason, and we are glad we made the decision to be there for them to demonstrate our full 14 machines and debut our exciting new technology at FABTECH!

- Brody Fanning, Bystronic
We have been exhibiting in FABTECH for years. Year after year, they have all been good, but this year the show has changed the trajectory of my business. We had an amazing experience at FABTECH 2021.

- Adam Bowden, Jet-Set Hydraulic Spray Systems

89% of exhibitors are satisfied or very satisfied with the value received from exhibiting at FABTECH.

89% of exhibitors would recommend FABTECH to a colleague.

87% of exhibitors expect to derive a positive ROI from FABTECH 2021.

Source: 2021 FABTECH Exhibitor Survey

TECHNOLOGY INTEREST (MULTIPLE RESPONSE)

Cutting ..................... 40%
Bending & Forming ......... 40%
Lasers ....................... 38%
Welding Machines .......... 36%
Robotics .................... 36%
Automation .................. 35%
Arc Welding ................ 32%
Press Brakes ................. 29%
Material Handling .......... 28%
Assembly .................... 26%
Finishing/Paint & Powder Coating ............ 26%
Tooling ...................... 22%
Punching .................... 22%
Welding Consumables ...... 21%
Tube & Pipe Fabricating .... 21%
Fastening & Joining ......... 20%

Metal Suppliers .................. 20%
Additive Manufacturing .... 18%
Maintenance & Repair .... 18%
Tool & Die ..................... 18%
Plate & Structural Fabricating 18%
Saws .......................... 18%
Inspection & Testing ...... 18%
Resistance Welding .... 18%
Waterjet ..................... 17%
Safety & Environmental .... 15%
Software, Machine Controls .. 15%
Stamping ..................... 14%
Finishing/Plating .......... 13%
Brazing & Soldering ....... 10%
Coil Processing ............. 10%
Tube & Pipe Producing .... 10%
Gases & Gas Equipment .... 7%

BUYING POWER

82% of FABTECH attendees influence or approve equipment purchase decisions.

44% of the FABTECH audience had equipment budgets that exceeded $200,000. These were motivated buyers ready to invest in new technology.

BUDGET

Up to $50,000 ............... 30%
$50,001 - $200,000 ......... 21%
$200,001 - $500,000 ....... 15%
$500,001 - $1,000,000 ..... 15%
$1,000,001 - $5,000,000 ... 13%
Over $5,000,000 .......... 6%

DON’T MISS YOUR CHANCE TO EXHIBIT IN 2022!

Contact a member of our sales team or visit fabtechexpo.com/exhibit to learn how exhibiting at a FABTECH 2022 event can benefit your business.

MEXICO
May 3-5, 2022

CANADA
June 14-16, 2022

ATLANTA
November 8-10, 2022