

# Be Part of the **3D/ADDITIVE MANUFACTURING PAVILION** at FABTECH 2021

**SEPTEMBER 13-16, 2021**

McCormick Place \ Chicago, IL

## **3D/Additive Manufacturing**

is one of the fastest-growing technologies of the 21st century and our FABTECH audience has taken notice. Over 44% of FABTECH attendees have an interest in the technology, making FABTECH an ideal place to meet with these evaluators and decision makers about your products. In addition, 3D/Additive is the most popular education topic for FABTECH attendees.\*

## **TARGETED AUDIENCE**

Connect with thousands of qualified buyers—both existing and prospective customers—all in one place.

**69%**

of FABTECH Additive Pavilion visitors rated it as an extremely to very valuable use of time.

**TOP  
FIVE**

Additive technology was ranked as one of the top five areas of interest for FABTECH attendees.

**81%**

of FABTECH attendees interested in Additive have the ability to make purchase decisions.

*\*Data from FABTECH 2019 Post Show Survey*

## Who Should Exhibit at **FABTECH?**

Companies looking to meet with high-level decision makers, buyers and end-users searching for the products and services your company has to offer.

### ■ **Metal Additive Manufacturers and Distributors**

Companies who manufacture and sell metal additive manufacturing machines, including but not limited to DMD, PBF, SLM, DMLS, etc.

### ■ **Metal Materials Suppliers**

Companies that produce and sell materials used in metal additive manufacturing like titanium, stainless steel, and aluminum to name a few.

### ■ **Rapid Prototyping**

Companies that provide prototypes through the additive manufacturing process.

### ■ **Additive Manufacturing Software**

Software is important to the overall productivity and cost of additive manufacturing processes. Companies that offer software to this technology are imperative.

### ■ **3D/Scanning**

Companies that manufacture 3D scanning machines/tools for additive manufacturing.

### ■ **Post Processing**

Companies that provide post processing services and machines.



NORTH AMERICA'S LARGEST METAL FORMING,  
FABRICATING, WELDING AND FINISHING EVENT

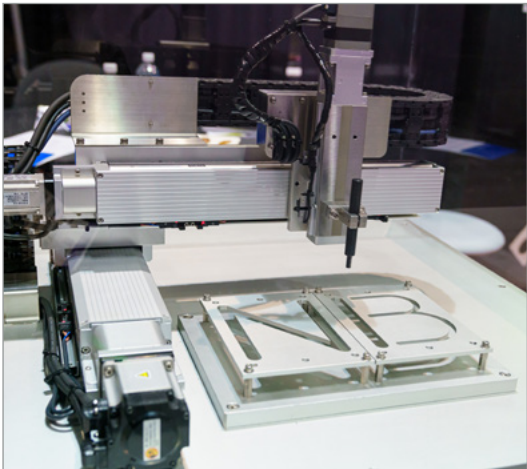


# 2021 EXHIBIT SPACE RATES

Up to 299 sq. ft.	\$36.00
300 - 999 sq. ft.	\$35.00
1,000 - 1,999 sq. ft.	\$33.00
2,000 - 4,999 sq. ft.	\$32.00
5,000 - 9,999 sq. ft.	\$31.00
10,000 - 14,999 sq. ft.	\$28.00
15,000 sq. ft. & more	\$27.00

## RATE INCLUDES:

- Drape backwall and sidewall
- Booth sign with company name and booth number
- Online Exhibitor Manual and Marketing Kit
- Monthly Exhibitor E-Newsletter with important show developments and reminders
- An experienced Show Management team dedicated to your success
- On-site assistance with exhibit hall management and service providers
- Extensive pre-show promotion
- Discounts on hotels and free shuttle bus service on show days



For assistance reserving your preferred Exhibit Space, please contact a member of our experienced sales team.

### Exhibitors #-K

**Melissa King, FMA**  
312-350-8807  
mking@fmafabtech.com

### Exhibitors L-Z

**Cara Collins, SME**  
734-644-5930  
ccollins@sme.org