

# ROBOTICS & INDUSTRIAL AUTOMATION PAVILION



## FABTECH

NORTH AMERICA'S LARGEST METAL FORMING, FABRICATING, WELDING AND FINISHING EVENT

Sept 13-16, 2021

McCormick Place \ Chicago, IL USA

### THE FABTECH Advantage

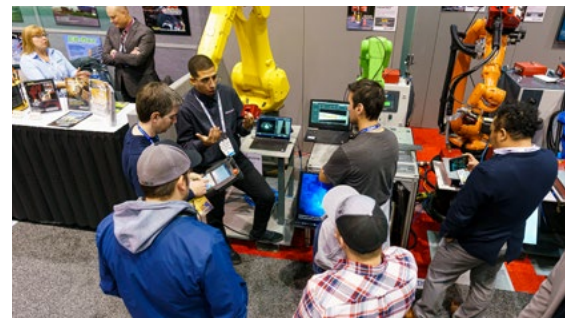
Of all the industries that utilize robots, the fabricated metal parts and welding industries have the strongest correlation to robots used in manufacturing processes. This is **THE FABTECH** audience - from small to large job shops supplying OEMs to Fortune 500 manufacturers including John Deere, Caterpillar, Boeing and General Motors.

Manufacturing is rapidly changing and automation is leading the way. Companies attending FABTECH are looking to fill workforce gaps and increase productivity. They want to see the latest innovations in Robotics, Industrial Automation, Software, Material Handling and more.

**Our goal is to bring Robotics, Motion Control and Vision together!** Exclusively focused on advancing the metal forming, fabricating, welding and finishing industries around the world, FABTECH offers an unmatched trade show experience. With technology-focused pavilions including **Robotics & Industrial Automation**, interactive exhibit displays, education, special events and attractions, FABTECH provides the perfect forum for manufacturing professionals to see live equipment demonstrations, build strategic partnerships, network and exchange ideas with industry peers.



Attendees: 35,000



Exhibitors: 1,500



NSF Floor Space: 738,000

FABTECHEXPO.COM

# Who Should Exhibit at FABTECH?

Companies looking to meet with high-level decision-makers, buyers, and end-users searching for the products and services your company has to offer.



## ■ Robotic Suppliers

Companies who design, produce and sell robots, robot components, and robot specific technology for robot using manufacturers.



## ■ Robotic Integrators

Companies that link robot suppliers to the end user customers AND provide turnkey solutions for the design, construction, testing, and delivery of fully functioning robotic systems.



## ■ Robotic Periphery Suppliers

Grippers, Shovels, Tool Changers, Sensors

## ■ Vision System Manufacturers

## ■ Motion Control Manufacturers

## TOP 3 REASONS VISITORS ATTEND FABTECH



1. See/evaluate new products and technologies



2. Compare products side-by-side



3. Keep up with industry trends

**80%** of FABTECH attendees influence or approve equipment purchases.

## Attendees Represent

- Manufacturing
- Engineering
- R & D
- C-Level
- Management
- Owners/Decision Makers

## Industries Attending

- Aerospace
- Agriculture
- Appliance
- Automotive OEMs and their suppliers
- Construction
- Heavy Equipment
- Military and Defense
- Mining and Utilities
- Recreational Equipment
- Non-Automotive Transportation



## TECHNOLOGY INTEREST

**57%** of FABTECH Attendees are interested in Robotics and related technologies.

### Robotics . . . . . 57%

Bending & Forming . . . . .	45%
Cutting . . . . .	41%
Lasers . . . . .	39%
Welding Machines . . . . .	37%
Additive Manufacturing . . . . .	36%
Arc Welding . . . . .	36%
Press Brakes . . . . .	29%
Welding Consumables . . . . .	27%
Material Handling . . . . .	27%
Tooling . . . . .	26%
Tube & Pipe Fabricating . . . . .	26%
Assembly . . . . .	23%
Finishing/Paint & Powder Coating . . . . .	23%
Punching . . . . .	22%
Saws . . . . .	22%
Waterjet . . . . .	22%
Fastening & Joining . . . . .	20%
Inspection & Testing . . . . .	20%
Maintenance & Repair . . . . .	20%
Tool & Die . . . . .	20%
Metal Suppliers . . . . .	19%
Plate & Structural Fabricating . . . . .	17%
Resistance Welding . . . . .	16%
Safety & Environmental . . . . .	16%
Stamping . . . . .	15%
Brazing & Soldering . . . . .	14%
Gases & Gas Equipment . . . . .	14%
Software, Machine Controls . . . . .	13%
Coil Processing . . . . .	12%
Finishing/Plating . . . . .	12%
Tube & Pipe Producing . . . . .	12%
Business Services . . . . .	10%

## BUYING POWER

**44%** had equipment budgets that exceeded \$200,000. These were motivated buyers ready to invest in new technology.

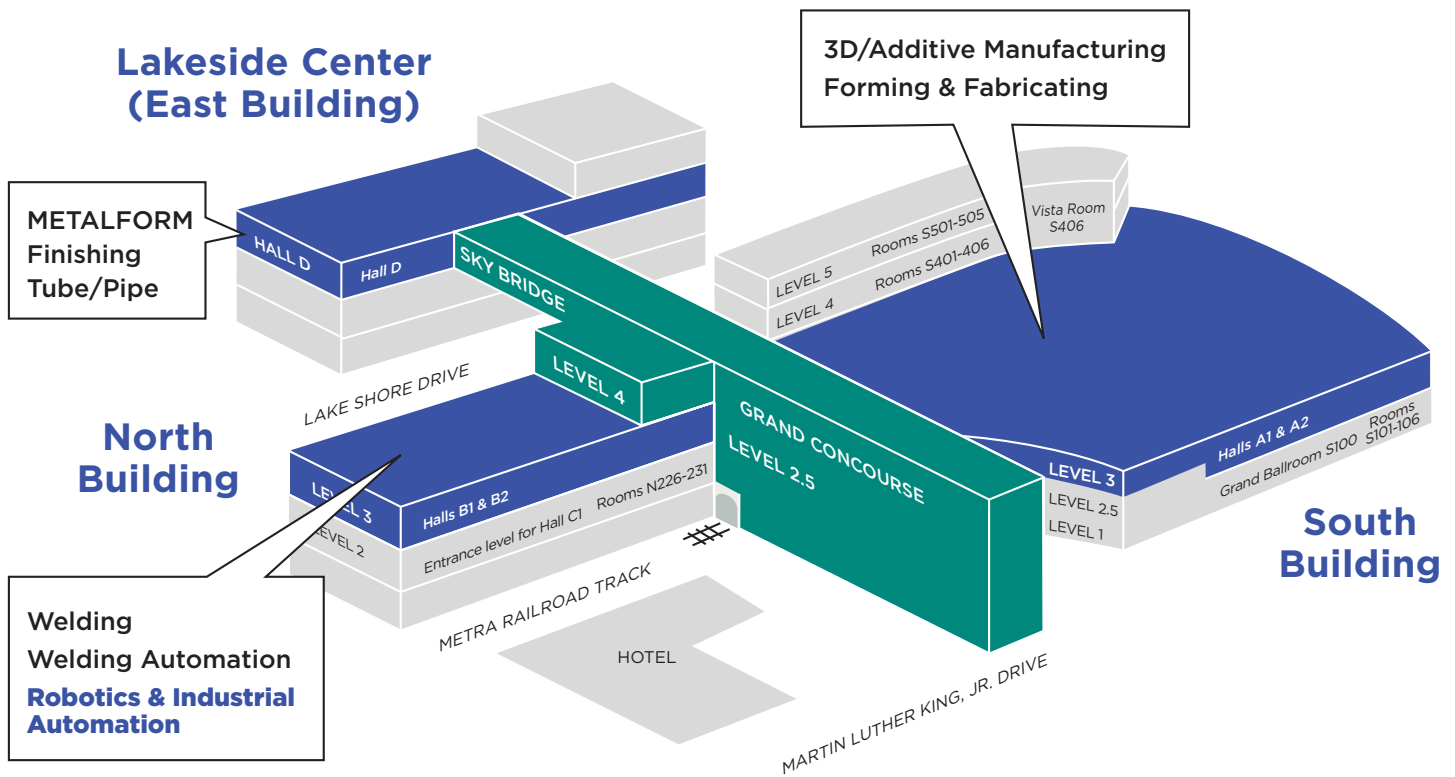
### BUDGET

Up to \$50,000 . . . . .	36%
\$50,001 - \$200,000 . . . . .	20%
\$200,001 - \$500,000 . . . . .	13%
\$500,001 - \$1,000,000 . . . . .	13%
\$1,000,001 - \$5,000,000 . . . . .	12%
Over \$5,000,000 . . . . .	6%

## TOP EXHIBITING COMPANIES

- ABB
- Apex Dynamics
- Aptek
- ATG Robotics
- ATI Industrial Automation
- Bosch Rexroth
- Capital Machinery Technologies
- Carlisle Fluid Technology
- Coldwater Machine Company
- Eason Automation - A Lincoln Electric Company
- FANUC America Inc
- Festo
- Genesis Systems
- Gudel
- Hiwin
- IGM Robotic Systems
- IMI Precision
- JR Automation
- Kawasaki Robotics
- Kuka Robotics
- Motsumoto US Technologies
- Nabtesco Motion Control
- Norgren Automation Solutions
- Noxon Automation
- Omnirobotics
- Panasonic Robotics
- Robomaster
- Robotic Automation
- Robotic Technologies
- Servo-Robot
- SICK Inc
- THK
- Universal Robots
- Wauseon Machine
- Wayne Trail - A Lincoln Electric Company
- Wolf Robotics
- Yaskawa Motoman

# Technology-focused Pavilion



## Industrial Automation

- Robotic & Systems Integration
- Identification Systems
- Latches and Locking Systems
- Mechanical Engineering
- Motion Control
- Pick and Place
- Linear Drives
- Mobil Robots
- Automation/Vision

## Peripheral Robotic Equipment & Software

- Specialized Grippers
- Positioner & Drives
- Industrial Cables for wiring
- Software/Cameras, Vision Systems
- Motors & Drives
- Sensing
- Navigation
- Software
- Safety

## Exhibit Sales Information

Visit [fabtechexpo.com/exhibiting](http://fabtechexpo.com/exhibiting) to find details on rates, floorplan, exhibitor list and more. Or contact one of our sales representatives directly to find out how your company can be part of the FABTECH experience focused on meeting the industry demand for Robotic and Automation solutions.

### Exhibitors A - K

Ryan King, FMA

773-414-9292 • [rking@fmafabtech.com](mailto:rking@fmafabtech.com)

### Exhibitors L - Z

Cara Collins

734-644-5930 • [ccollins@sme.org](mailto:ccollins@sme.org)