

# The **BEST** way to reach your **FABTECH** customers.

## The Most Read Magazine Among FABTECH Attendees

Your customers have spoken. *The FABRICATOR*<sup>®</sup> is the most useful trade publication when it comes to making purchasing decisions by a margin of more than 3-to-1.\* Over 52,000 subscribers\*\* engage themselves with *The FABRICATOR*'s excellent content each and every month, not to mention the 200,000+<sup>‡</sup> unique monthly visitors to [thefabricator.com](http://thefabricator.com).

Speaking of numbers, you'll be surprised at how many different options that are available to put your marketing message in the official show publication of FABTECH. Contact your sales representative today for a customized package that meets your marketing needs.

\* Source: Harvey AdQ Readership Study, online survey. April 2022.

\*\* December 2022 BPA Brand Report, to reference "Over 52,000 subscribers\*\* engage themselves with *The FABRICATOR*'s excellent content each and every month, not to mention the 200,000+<sup>‡</sup> unique monthly visitors to [thefabricator.com](http://thefabricator.com).

‡ Source: 2023 monthly average of users.



### CONTACT:

#### Kathleen Fitzgerald

647-977-3329 | [Canadian Metalworking](mailto:kfitzgerald@canadianmetalworking.com)  
[kfitzgerald@canadianmetalworking.com](mailto:kfitzgerald@canadianmetalworking.com)

#### Andy Flando

815-227-8246 | [andyf@fmanet.org](mailto:andyf@fmanet.org)

#### Amy Hudson

815-227-8237 | [amyh@thefabricator.com](mailto:amyh@thefabricator.com)

#### Melissa King

312-350-8807 | [mking@fmanet.org](mailto:mking@fmanet.org)

#### Ryan King

773-414-9292 | [rking@fmanet.org](mailto:rking@fmanet.org)

#### Mike Lacny

815-227-8264 | [mikel@thefabricator.com](mailto:mikel@thefabricator.com)

#### Michael Scott

815-227-8271 | [michaels@thefabricator.com](mailto:michaels@thefabricator.com)

#### Sean Smith

815-227-8265 | [seans@thefabricator.com](mailto:seans@thefabricator.com)

#### Rob Swan

905-315-8342 | [rswan@canadianfabweld.com](mailto:rswan@canadianfabweld.com)  
*Canadian Fabricating & Welding*

the fabricator

STAMPING  
JOURNAL

THE WELDER

CANADIAN  
Fabricating  
& Welding

CANADIAN  
METALWORKING