

EXHIBITOR SECONDARY LISTINGS

Multiple Companies
in the Same Booth



NORTH AMERICA'S LARGEST METAL FORMING,
FABRICATING, WELDING AND FINISHING EVENT

SEPT 11-14, 2023

McCormick Place | Chicago, IL

ARE YOU SHARING YOUR CONTRACTED BOOTH SPACE WITH A BUSINESS PARTNER?

There is a way to get individual attention in the directory and on the show Web site for each of the partnering companies sharing a booth. Simply buy a **Basic Secondary Listing** for the company that is not the contracted exhibitor. **Cost: \$570**

Upgrade to a **Classic Secondary Listing*** and enjoy additional exposure with a featured company logo and more! **Cost: \$810**

Sample Directory Alpha Listing

Dalmec Inc

Booth B8909

ph: 630-307-8426 | dalmec-na.com/
Material Handling/Marking

Sample Directory Listing by Product

COIL LIFTERS/POSITIONERS

Braner USA Inc B9412

Bushman Equipment. B5966

Dalmec Inc B8909

Green Valley Manufacturing Inc. A1352

Permadur Industries Inc A3050

Sample Classic Web Listing

Dalmec Inc 

469 Fox Ct
Bloomington, IL 60108-3110

United States
630-307-8426
<https://www.dalmec-na.com/>



BASIC SECONDARY LISTING INCLUDES:

Print Directory Listing —

Company name in the alphabetical Exhibitor List section and under each applicable product in the Product Category section.

Web Directory Listing —

Company information (company name, address, phone, fax, web address with link), one (1) show special, five (5) press releases, five (5) product categories, one (1) new product highlighted including photo and description.

*ENHANCE YOUR SECONDARY LISTING!

By upgrading to a **Classic Listing** you gain added exposure in the print and web directory. Classic Listing includes company logo and highlighted product categories in the print directory, company logo on the Electronic Storefront with company profile description, ten (10) product categories, three (3) new products, listing highlighted on the floorplan, and search list as 'enhanced; with E-Star.

Learn more on enhanced listings at fabtechexpo.com/advertising.

QUESTIONS? Contact your advertising representative, located on the back of this form.

- Reserve my Basic Secondary Listing (print & web) • **COST \$570**
- Reserve my Classic Secondary Listing (print & web) • **COST \$810**

PRIMARY EXHIBITOR
 Company Name _____ Booth # _____

SECONDARY COMPANY (Information to Appear in Exhibitor Listing — Print and Web)
 Company Name _____
 Address _____ City _____
 State _____ Postal Code _____ Country (other than U.S.) _____
 I consent to FABTECH®'s collection and use of personal identifiable information for the purposes set out below* and as more fully set out at fabtechexpo.com.
 Phone _____ Fax _____
 Company Website _____
 Email _____

You will be billed in September 2023 with the total amount due upon receipt.

BILLING INFORMATION FOR SECONDARY LISTING **PO#** _____ **Is this an Agency:** Yes No
 Company Name _____
 Address _____ City _____
 State _____ Postal Code _____ Country (other than U.S.) _____
 Phone _____ Fax _____
 Contact _____
 Contact Email _____

AUTHORIZATION — Secondary Company Contact Information
 Contact Name (Please Print) _____ Title/Position _____
 Contact Email _____
(Confirmation & Information on how to access secondary online listing will be emailed to this address)
 Contact Phone _____ Contact Fax _____
 Signature (required) _____ Date _____
 By checking this box you confirm signing this form.

Order Closing & Materials Deadline: July 14, 2023*

Web materials are due immediately to ensure the highest ROI. Refer to the **GUIDELINES FOR SUBMITTING ADS/ARTWORK** at fabtechexpo.com/advertising for details.

COMPLETE AND RETURN INSERTION ORDER TO:

**Forming, Fabricating/
Tube & Pipe Exhibitors (A-L)**
 Andy Flando, FMA
 (815) 209-8396
 andyf@fmanet.org

**Forming, Fabricating/
Tube & Pipe Exhibitors (M-Z)**
 Cara Collins, SME
 (313) 597-1817
 ccollins@sme.org

Welding Exhibitors
 Lea Owen
 (305) 443-9353 x220
 lea@aws.org

**METALFORM,
Tool & Die Exhibitors**
 Doug Trout, PMA
 (216) 503-5728
 dt trout@pma.org

Finishing Exhibitors
 Andy Goyer, CCAI
 (941) 373-1830
 andy@goyermgmt.com

*For EU users, and other users from locations that apply standards similar to those in the EU's General Data Protection Regulation ("GDPR"), FABTECH® collects data that users voluntarily submit and uses it for purposes such as communicating with you about FABTECH®'s products and services, targeting advertisements, and as otherwise permitted by law. FABTECH® may also share such data with third parties with whom FABTECH® partners on events or services. Such transfers may include third parties located in other countries (such as Canada, Mexico, or EU countries). FABTECH® has not confirmed that all such countries apply the same standards as required under GDPR; therefore, to some risk exists regarding such transfers if the third parties are in countries where the European Commission has not made an adequacy determination nor adopted appropriate safeguards. More detailed information may be found in FABTECH®'s privacy policy, available at www.fabtechexpo.com.

Internal Use: Sold By _____ Association _____ Date _____
 Qualifies for _____ package discount. Net total _____