

ENHANCED LISTINGS

- The Exhibitor Dashboard allows exhibitors to update their company listing information including product categories, new products, upload press releases, and more. The information submitted is used to create the FABTECH **online exhibitor search and new products feature**. In addition, it is used to produce the printed Show Directory and New Product Online Search.
- All exhibitors receive a basic listing included with their booth. Upgrade packages are available to enhance your company’s listing in the print and online directories. Learn more about purchasing an Enhanced Listing or any of the other FABTECH Advertising products at fabtechexpo.com/advertising.
- Below is a list of features for the basic and enhanced online listings.

Please upload your company logo to our website in any of the following formats .ai, .eps, jpeg (300 dpi), or tiff.

Enhanced Listing Material Deadline: AUGUST 23, 2024

Enhanced Listing Package Features	BASIC Included	CLASSIC \$580	PREMIUM \$995	ULTRA \$2,100
Product Categories - Select product subcategories that prospects are likely to search in order to find you.	5 Categories	10 Categories	15 Categories	20 Categories
Profile Description - Add a company description to your online listing.	No	Max 1,000 Characters	Max 1,500 Characters	Max 2,000 Characters
New Product Online Search - Feature new products that will be introduced at FABTECH in your online listing. Include descriptions and photos.	1 Product	3 Product	6 Product	10 Product
Press Releases - Highlight what’s happening at your company.	3 Releases	5 Releases	7 Releases	10 Releases
Show Specials - Promote your deals – discounts, giveaways, drawings, etc. – to keep your booth buzzing throughout the event.	0	1 Special	1 Specials	1 Specials
Company Logo - Add your company logo to your online and print listing.	No	YES	YES	YES
Social Media Icons - Enable attendees to find and follow you on LinkedIn, X, and Facebook.	YES	YES	YES	YES
Enhanced Exhibitor Icons - Stand out in the online exhibitor search with a featured icon indicating your company has an enhanced listing.	No	YES	YES	YES
Video - Let potential buyers see and hear your story. Feature company and/or product videos.	No	No	No	2 Videos
Floor Plan Logo - Make your company stand out with your company logo on the electronic floor plan. <i>Booth must be 400 nsf or larger.</i>	No	No	YES	YES