

# **INSERTION ORDER FORM**

**Print & Web Advertising 2024** 

Exhibitor Information:	Bill To: O Agency (if different from exhibitor)
PO# Booth #	PO#
Company Name	Company Name
Address 1	Address 1
Address 2	Address 2
City State Zip Code	City State Zip Code
Country (if other than U.S.)	Country (if other than U.S.)
☐ I consent to FABTECH®'s collection and use of personal identifiable information for the purposes set out below* and as more fully set out at fabtechexpo.com.	Phone Fax
Phone Fax	Contact Name
Contact Name	Contact Email
Contact Email	
voluntarily submit and uses it for purposes such as communicating with you about FABT by law. FABTECH may also share such data with third parties with whom FABTECH partne countries (such as Canada, Mexico, or EU countries). FABTECH has not confirmed that all risk exists regarding such transfers if the third parties are in countries where the Europe safeguards. More detailed information may be found in FABTECH's privacy policy, availal	ers on events or services. Such transfers may include third parties located in other such countries apply the same standards as required under GDPR; therefore, to some ean Commission has not made an adequacy determination nor adopted appropriate ble at fabtechexpo.com.
ADVERTISIN	G PACKAGES
<ul> <li>Platinum Advertising Package – Purchase FIVE advertising products and receive 10% off net rates.</li> </ul>	<ul> <li>Silver Advertising Package – Purchase THREE advertising products and receive 5% off net rates.</li> </ul>
<ul> <li>Gold Advertising Package – Purchase FOUR advertising products and receive 8% off net rates.</li> </ul>	<ul> <li>Bronze Advertising Package – Purchase TWO advertising products and receive 2.5% off net rates.</li> </ul>
Please check <b>AD SIZES</b> in the <b>2024 ARTWO</b>	RK GUIDELINES before uploading your ad.
☐ OFFICIAL DIRECTORY ADVERTISING (Material Deadline: Aug	ust 23, 2024) *See FABTECH 2024 Rate Card for product pricing
<b>1. Indicate Ad Size:</b> ○ Full Page ○ 2/3 ○ 1/2 Horizontal ○ 1/2 Ver	tical 🔾 1/3 Horizontal 🔾 1/3 Vertical 🔾 1/4
2. Cost	\$
3. Premium Positions (4 Color, Full Page Size Only)  ○ Front Cover Gatefold ○ Inside Front Cover Spread ○ Page 2 ○ Page 4  ○ Inside Back Cover ○ Back Cover ○ Map Back Cover  ○ Tab Dividers: 8 available/Indicate tab preference	
	15% Agency Commission or in-house agency discount \$
	TOTAL \$
For Internal Use Only	
Indicate Placement in Product Category Section Code (optional)  Comments/ Special	







Instructions:

ompany Name:		Booth #
☐ ENHANCED LISTING IN PRINT DIRECTO		
Please upload your company logo to our <u>websi</u>	<b>te</b> in any of the following f	ormats .ai, .eps, jpeg (300 dpi), or tiff.
or Internal Use Only		
Comments/ Special nstructions:		
PRE-SHOW MAILER (Material Deadline:	August 16, 2024)	TOTAL \$
Select One Size: O Business Card Ad Size (3.4"	W x 1.5" H, limited number	available) O Exclusive Back Cover
FLOOR AD DECALS (2) (Material Deadlin	e: August 23, 2024)	TOTAL \$
O Two 6' W x 3' H carpet overlays		
WER RANNER ADVERTISING/FLOOR P	AN* (Material Deadlin	ne: ASAP for best exposure) TOTAL \$
O Exhibitor List Index (120 x 240 pixels)	LAN (Material Deadlin	ic. Apar for best exposure)
O Floor Plan (205 x 60 pixels – overview page)		
O Registration Page (355 x 90 pixels)		
○ New Product Page		
O Super Leaderboard - Platinum Sponso	rs (970 x 90 and 320 x 50 p	ixels mobile)
O Leaderboard - (728 x 90 and 320 x 50 p	ixels mobile)	
O Conference Schedule Page		
O Super Leaderboard - Platinum Sponso		ixels mobile)
O Leaderboard - (728 x 90 and 320 x 50 p	ixels mobile)	
All web sizes are width x height		
CUSTOM PRODUCT please describe:		TOTAL \$
Return form to:	FINAL NET COST	\$
fabtechorders@fabtechexpo.com	Less TOTAL PACKAGE & Discounts\$\$	
800-432-2832	FINAL ADVERTISING	G COST\$
DVERTISING AUTHORIZATION		
		Internal Sold By:
ame (please print)		Internal Sold By:
ame (please print) itle/Position		Use: Association
ame (please print)  itle/Position  ignature: (required)	Date	Use: Association

### **SALES CONTACTS**

#### Forming, Fabricating, Tube & Pipe Exhibitors (A-L)

Andy Flando, FMA aflando@fmamfg.org 815-209-8396

## Forming, Fabricating, Tube & Pipe Exhibitors (M-Z)

Cara Collins, SME 313-597-1817 ccollins@sme.org

# **Welding Exhibitors**

Lea Owen, AWS lea@aws.org 305-443-9353 x220

#### **METALFORM Exhibitors**

Doug Trout, PMA dtrout@pma.org 216-503-5728

#### **Finishing Exhibitors**

Andy Goyer andy@goyermgt.com 941-373-1830