

# ATTENDEE LISTS



## Attendee Postal Mailing List information:

- **For attendee privacy, pre-registered attendee mailing lists are not directly downloadable by exhibitors.**
- All marketing materials must be reviewed and approved by SME before the mailing list can be purchased and downloaded by your chosen bonded mail house.
- Your marketing materials should prominently mention FABTECH 2024 and include your booth number for attendee reference
- The pre-registered attendee mailing list is for single use only. Respecting these guidelines ensures continued access to this valuable resource for future events.
- Attendees have the ability to opt out of providing their information for emails.

Fields on the mailing list include:

- Company name
- First and last name
- Title
- Address

**This list does not include email addresses or phone numbers.**

To ensure the security of the attendee data, exhibitors are required to partner with a bonded mail house for all mailing campaigns. This ensures a secure and compliant process.

Once payment is finalized and the mailing piece is approved by SME, the bonded mail house you choose will download the attendee list directly.

Suggested Bonded Mailhouse

Amazing Mail <http://www.amazingmail.com>.

customer service: 888-681-1214, email: [customerengagement@amazingmail.com](mailto:customerengagement@amazingmail.com).

## TERMS & CONDITIONS

WHEREAS the FABTECH show Management develops and maintains certain mailing lists (the "list" or "list(s)"), and WHEREAS said lists constitute trade secrets of the FABTECH show, in which FABTECH show management has exclusive proprietary rights and interests, and WHEREAS List User has agreed to rent from the FABTECH show or an authorized agent of FABTECH show the Pre-Registered Attendee Mailing list and to maintain confidentiality of same,

1) To maintain as strictly confidential and not in any manner directly or indirectly cause or permit any list(s) or any part thereof to be duplicated, reproduced, disclosed, transferred or retained in any form or appended for phone or fax numbers. List Renter shall instruct each of its employees and agents who has any access to any list, of its obligations under this Agreement.

2) No list shall be used for any purpose other than the single mailing for FABTECH booth promotion. The one-time use of the list shall be limited solely and exclusively to the specific merchandise or service approved by the FABTECH show management and described in the applicable sample mailing piece or description provided.

3) All lists shall be erased or otherwise destroyed immediately after such use, regardless of the form in which they are received. List Renter shall not permanently merge any list into any data base system or otherwise retain any data from any list for any purpose.

4) List User agrees to indemnify and make FABTECH show management whole for any violation of this Agreement by List User or any of its employees or agents. List User agrees that any violation of this Agreement cannot be adequately redressed by an award of damages, and that the FABTECH show shall be entitled to injunctive relief from such violation in addition to all other remedies available to the FABTECH show under the law. In the event of any said violation, List User agrees that it will be additionally liable to the FABTECH show for all costs and attorneys' fees incurred by the FABTECH show in seeking redress of said violation.

5) List Renter acknowledges reading and agreeing to be bound by the FABTECH show's Terms & Conditions stated on the FABTECH List Order Form. List Renter understands that FABTECH. Lists are for one-time use only and that any unauthorized use is subject to penalties. Penalties will include the full purchase price of the mailed List, which includes the base cost and selection charges based on the total number of names on the original order, plus a flat penalty fee of \$1,000.00 for each occurrence.

6) All FABTECH lists are monitored for unauthorized and illegal usage. Mailer understands that Lists contain decoy names. Mailers that reuse a FABTECH List without prior consent will be subject to penalties and may lose their right to future rentals.



**ORDER NOW**

Log into the portal to purchase list:

[www.xpressleadpro.com/oal/public/](http://www.xpressleadpro.com/oal/public/)

Enter show code: fabt1024

**Step 1:** Choose company

**Step 2:** Select Mailing list - \$350  
Available August 20<sup>th</sup> -  
September 30<sup>th</sup>

- 1) Order complete list or filtered list
- 2) Upload mailer for SME approval
- 3) Once approved, You will receive an email with approval code and link.
- 4) Enter approval code and make your payment
- 5) Upon Payment, your chosen mailing house will receive mailing list. **NO EXCEPTIONS**



**XPress Leads**  
by **BCDS**