

**FABTECH 2024** provides an opportunity to reach a captive and engaged audience of thousands of high-level decision makers — before, during, and after the event.

## **Complimentary Marketing Tools for Exhibitors:**

- Listing in the Official Show Directory and show promotional mailings
- Exhibitor Invites customized email campaigns to target key customers and prospects and invite them to your booth
- Free Expo Passes, logos and banner ads
- Social media sites to promote your show participation
- Free media lists, Press Kit distribution and a fully-staffed, on-site press room
- New Product Indicator for your booth to grab the attention of your next customer

## 2024 EXHIBIT SPACE RATES

Up to 299 sq. ft	\$39.00
300 – 999 sq. ft	\$38.00
1,000 – 1,999 sq. ft	\$36.00
2,000 – 4,999 sq. ft	\$35.00
5,000 – 9,999 sq. ft	\$33.00
10,000 – 14,999 sq. ft	\$30.00
15,000 sq. ft. & more	\$28.00

Exhibits 1,500 sq. ft. and larger receive unlimited material handling at \$2.00/sq. ft.

## **RATE INCLUDES:**

- Drape backwall and sidewall
- Booth sign with company name and booth number
- Online Exhibitor Manual and Marketing Kit
- Monthly Exhibitor E-Newsletter with important show developments and reminders
- An experienced Show Management team dedicated to your success
- On-site assistance with exhibit hall management and service providers
- Extensive pre-show promotion
- Discounts on hotels and free shuttle bus service on show days













## **ADVERTISING • SPONSORSHIP • BRANDING OPPORTUNITIES**

Integrate show promotional opportunities into your exhibiting experience to increase qualified booth traffic and drive sales conversions!

### **ADVERTISING PRODUCTS:**

- Pre-Show Mailer
- Show Directory
- Show Daily
- Enhanced and Secondary Listing
- Floor Ads
- Web Banner Ads

## SPONSORSHIPS AND BRANDING:

- Keynotes
- Panels
- Networking Events
- Conference Tracks
- Lounges and Food Areas
- Video Monitors, Banners, Escalator Runners, and more

For assistance reserving your preferred Exhibit Space or to discuss the array of Advertising and Sponsorship opportunities available, please contact a member of our experienced sales team.

#### **3D/Additive Manufacturing**

Cara Collins, SME ccollins@sme.org | 313-597-1817

Andy Flando, FMA andyf@fmafabtech.com | 815-227-8246

# Forming, Fabricating/Tube & Pipe Exhibitors (A-L) Andy Flando, FMA andyf@fmafabtech.com | 815-227-8246

Forming, Fabricating/Tube & Pipe Exhibitors (M-Z) Cara Collins, SME ccollins@sme.org | 313-597-1817

#### **Finishing Exhibitors**

Andy Goyer, CCAI andy@goyermgt.com | 941-373-1830

#### **METALFORM, Tool & Die Exhibitors**

Doug Trout, PMA dtrout@pma.org | 216-901-8800

#### **Welding Exhibitors**

Sarah Dickson, AWS sdickson@aws.org | 305-443-9353 x297