

### EXHIBITOR SECONDARY LISTINGS Multiple Companies in the Same Booth

## ARE YOU SHARING YOUR CONTRACTED BOOTH SPACE WITH A BUSINESS PARTNER?

There is a way to get individual attention in the directory and on the show Web site for each of the partnering companies sharing a booth. Simply buy a **Basic Secondary Listing** for the company that is not the contracted exhibitor. **Cost: \$570**

Upgrade to a **Classic Secondary Listing\*** and enjoy additional exposure with a featured company logo and more! **Cost: \$810**

#### Sample Directory Alpha Listing

**Dalmec Inc**

**Booth B8909**

ph: 630-307-8426 | [dalmec-na.com/](http://dalmec-na.com/)  
Material Handling/Marking

#### Sample Directory Listing by Product

##### COIL LIFTERS/POSITIONERS

Braner USA Inc . . . . .	B9412
Bushman Equipment. . . . .	B5966
<b>Dalmec Inc . . . . .</b>	<b>B8909</b>
Green Valley Manufacturing Inc. . .	A1352
Permadur Industries Inc . . . . .	A3050

#### Sample Classic Web Listing

**Dalmec Inc** 

469 Fox Ct  
Bloomington, IL 60108-3110

United States  
630-307-8426  
<https://www.dalmec-na.com/>



## BASIC SECONDARY LISTING INCLUDES:

### Print Directory Listing —

Company name in the alphabetical Exhibitor List section and under each applicable product in the Product Category section.

### Web Directory Listing —

Company information (company name, address, phone, fax, web address with link), one (1) show special, five (5) press releases, five (5) product categories, one (1) new product highlighted including photo and description.

## \*ENHANCE YOUR SECONDARY LISTING!

By upgrading to a **Classic Listing** you gain added exposure in the print and web directory. Classic Listing includes company logo and highlighted product categories in the print directory, company logo on the Electronic Storefront with company profile description, ten (10) product categories, three (3) new products, listing highlighted on the floorplan, and search list as 'enhanced; with E-Star.

Learn more on enhanced listings at [fabtechexpo.com/advertising](http://fabtechexpo.com/advertising).

**QUESTIONS?** Contact your advertising representative, located on the back of this form.

**Reserve my Basic Secondary Listing** (print & web) • **COST \$570**
 **Reserve my Classic Secondary Listing** (print & web) • **COST \$810**
**PRIMARY EXHIBITOR**

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

**SECONDARY COMPANY** (Information to Appear in Exhibitor Listing — Print and Web)

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country (other than U.S.) \_\_\_\_\_

 I consent to FABTECH®'s collection and use of personal identifiable information for the purposes set out below\* and as more fully set out at [fabtechexpo.com](http://fabtechexpo.com).

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company Website \_\_\_\_\_

Email \_\_\_\_\_

**BILLED UPON RECEIPT**
**BILLING INFORMATION FOR SECONDARY LISTING** **PO#** \_\_\_\_\_ Is this an Agency?  YES  NO

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country (other than U.S.) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact \_\_\_\_\_

Contact Email \_\_\_\_\_

**AUTHORIZATION — Secondary Company Contact Information**

 Contact Name *(Please Print)* \_\_\_\_\_ Title/Position \_\_\_\_\_

Contact Email \_\_\_\_\_

*(Confirmation & Information on how to access secondary online listing will be emailed to this address)*

Contact Phone \_\_\_\_\_ Contact Fax \_\_\_\_\_

**Signature** *(required)* \_\_\_\_\_ Date \_\_\_\_\_

 By checking this box you confirm signing this form.

**Order Closing & Materials Deadline: August 23, 2024\***

 Web materials are due immediately to ensure the highest ROI. Refer to the [2024 Artwork Guidelines](http://2024.ArtworkGuidelines) at [fabtechexpo.com/advertising](http://fabtechexpo.com/advertising) for details.

**COMPLETE AND RETURN INSERTION ORDER TO:**
**Forming, Fabricating/  
Tube & Pipe Exhibitors (A-L)**

 Andy Flando, FMA  
(815) 209-8396  
aflando@fmamfg.org

**Forming, Fabricating/  
Tube & Pipe Exhibitors (M-Z)**

 Cara Collins, SME  
(313) 597-1817  
ccollins@sme.org

**Welding Exhibitors**

 Lea Owen  
(305) 443-9353 x220  
lea@aws.org

**METALFORM,  
Tool & Die Exhibitors**

 Doug Trout, PMA  
(216) 503-5728  
dtrout@pma.org

**Finishing Exhibitors**

 Andy Goyer, CCAI  
(941) 373-1830  
andy@goyermgmt.com

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<b>Internal Use:</b> Sold By _____ Association _____ Date _____ Qualifies for _____ package discount. Net total _____
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