



2025 Sponsorship Offerings

Whether your goal is to increase exposure, differentiate yourself from competitors or simply attract more prospects to your booth and increase sales, FABTECH offers a wide range of sponsorship offerings that will maximize your return on investment. Sponsors will gain premium exposure to a targeted group of manufacturing professionals and companies ready to evaluate the products and services you offer.

+ **BRANDING**
Highlight the presence of your company at the event by showcasing your brand in a high-traffic area or making your brand a destination with a sponsored lounge or co-created custom area.

📱 **OUTREACH**
Connect with an audience before, during or after the event by utilizing a variety of options.

👤 **LEAD GENERATION**
Receive measurable and meaningful ROI by obtaining qualified leads from attendees.

🤝 **SPONSORED ALIGNMENT**
Reach a captive targeted audience and align your brand with industry experts or celebrities by sponsoring a headline event such as a keynote or panel discussion.

🍴 **HOSPITALITY**
Enhance your company’s brand recognition and image while fostering relationships with key and prospective customers by sponsoring a networking event or co-created custom area.

🗣️ **CUSTOM SPEAKING**
Integrate your message into the event and reach a highly targeted audience within a featured area.

Sponsorship Products

| SOLUTIONS | Keynotes | Networking Events | Panel Discussions | Lounges and Food Areas | Conference Tracks | Remarketing | Branding | Banners and Graphics | Video Wall | Custom Sponsorship |
|---------------------|----------|-------------------|-------------------|------------------------|-------------------|-------------|----------|----------------------|------------|--------------------|
| Branding | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Outreach | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Lead Generation | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Sponsored Alignment | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Hospitality | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Custom Speaking | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |





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Banners and Graphics

Escalate your exposure at the event with strategic placement of your brand in high traffic areas. Indoor banners, carpet runners, window clings and escalator runners are powerful tools you can use to differentiate your company and be recognized as a featured exhibitor at the event.

For information on locations, sizes and pricing, visit envision.freeman.com/show/fabtech-2025/home

Branding

Brand recognition is crucial to positive brand association. Strategic logo placement allows your company to be on the forefront of the minds of decision-making attendees while they are actively searching for solutions.



- Mobile App
- FABTECH Theater
- Official Show Bags
- Official Show Lanyards
- Registration Confirmation Page and Email
- Conference Proceedings
- Countdown to the Show Email



Conference Tracks

Reach some of the most captive, qualified, and targeted audiences at the event by exclusively sponsoring a conference track. Each of the tracks contain several presentations that are aligned by technology or industry and hosted by highly qualified industry experts.

Available Tracks:

- Automation /Robotics
- Cutting /Laser Technology
- Forming & Fabricating
- Management
- Job Shop Operations
- Job Shop Production
- Sales & Marketing
- Smart Fabrication
- Stamping
- Workforce & Talent Development



Video Wall

Get your marketing message out in front of FABTECH attendees with a 20 second spot on one of the video walls at McCormick Place. You can choose to have your video played on the video wall in the Grand Concourse between halls A and B or in the Lakeside Lobby in front of hall D.



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Keynotes

Align your company with a targeted audience in a captive environment by sponsoring a keynote presentation at FABTECH. Our keynotes are highly recognized in the manufacturing industry and can provide great recognition for your company.

Lounges and Food Areas

Transform your brand into a featured destination at the event by creating a branded area. This sponsorship opportunity allows you to showcase your brand (and message) in an unavoidable way by theming a customized seating area or sponsoring an established area at the event.

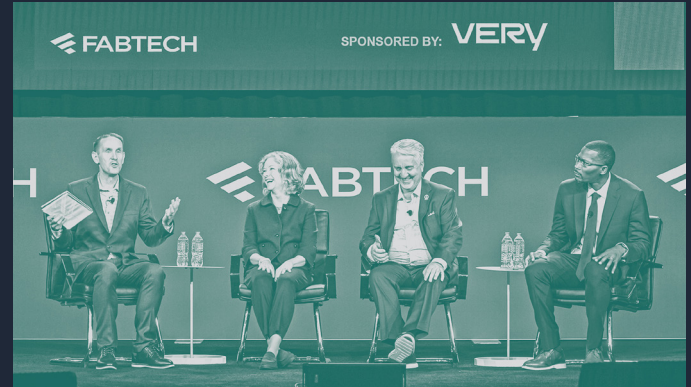
- VIP Lounge
- FABTECH Biergarten
- FABTECH Bistro
- Hall A Food Pods



Networking Events

Networking doesn't have to only happen on the show floor! Get your brand in front of attendees and exhibitors with a customized opportunity at one of our networking events. Be the exclusive sponsor to host and interact with guests in a special experience-driven activity.

- Industry Night
- Women of FABTECH



Panel Discussions

Align your company with industry leaders speaking on relevant and requested topics during FABTECH's expert panel discussions. Topics may include:

- State of the Industry
- Workforce Development
- Advanced Manufacturing

Remarketing

Target event prospects and attendees while they search the internet and interact on social media. Use this opportunity to get up to 100,000 impressions to increase brand exposure before, during and after the event. You provide the ad creative, we take care of the rest!



Custom Sponsorship

Are you looking for something beyond our normal offerings? When you choose a sponsorship, the opportunities are truly unlimited because we customize our services to meet your specific objectives.



FABTECH

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