



# 4 WAYS TO DRIVE TRAFFIC & GENERATE FABTECH PRODUCT AWARENESS.

SME Media offers four ways to connect with buyers before, during, and after FABTECH 2023.

## Advertise in the August Issue of Manufacturing Engineering magazine.

**EDITORIAL FOCUS:** FABTECH Technologies; Casting & Forging, Milling, Laser Welding & Cutting, Modular Workholding and Welding Automation

## Advertise in the August Issue of SMART Manufacturing magazine.

**EDITORIAL FOCUS:** Robots, Cobots and Humanoids, Human - Robot Collaboration and the Future of Manufacturing, 5 Ways Robotics Has Changed Manufacturing, Advanced Measurement & Metrology

#### **BONUS DISTRIBUTION**

FABTECH | Chicago, IL, 9/11-9/14

**Manufacturing Engineering** 

Ad Reservation Due....June 14, 2023

Ad Materials Due.....June 19, 2023

**SMART Manufacturing** 

Ad Reservation Due... June 20, 2023

Ad Materials Due......June 23, 2023



#### **SME LIST RENTALS**

The SME database has over 15,000 manufacturing professionals within a 200-mile radius of Chicago, IL who have expressed an interest in forming & fabricating or manufacture fabricated metal products. Send your HTML to this targeted group announcing your presence at the show and build booth traffic with an email list rental. **15,000 emails - \$3,990** 

### **FABTECH Show Advertising**

**SHOW DIRECTORY:** Ad placement in the Show Directory is a great way to distinguish your company from hundreds of others in the show.

**SHOW DAILY:** The Official Show Daily is an easy-to-read tabloid newspaper distributed daily during the show and gives attendees the lowdown on all the day's events and offerings.

**ENHANCED LISTING:** Enhance your company's listing in the printed Show Directory, online Exhibitor search pages, and the online floor plan.

## **Contact your Regional Sales Representative**

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