

Postal Datacard

MetalForming magazine Postal

40,396 Subscribers	\$160/M
40,394 Telemarketing	\$160/M+\$65/M
31,945 Email Addresses	(See Email Datacard)

“Sheetmetal forming and fabricating technology for leading-edge manufacturers”

Today’s metalforming companies are deeply involved in product design and development. Their goal is to add value to stamped and fabricated metal parts through assembly, welding and finishing.

MetalForming offers its subscribers useful and practical information on metal-forming and fabricating technologies, and value-added processes. The editorial helps fabricators of sheetmetal parts and assemblies improve productivity and quality, and control costs. They address the issues related to tool design and manufacture, and provide subscribers with cost-effective techniques to improve die specification and design.

Subscribers are company management, manufacturing production management, manufacturing production department, engineering management, manufacturing engineering, product design/development, purchasing, marketing and sales, quality assurance/quality control, safety, HR, training, education and other qualified personnel.

JOB FUNCTION: (\$20/M)

Company Management	22,136
Manufacturing Production Management.....	5,567
Manufacturing Department	2,150
Engineering Management	1,593
Manufacturing Engineer	4,779
Product Design/Development	784
Purchasing	346
Marketing and Sales.....	2,246
Quality Assurance/Quality Control.....	596
Safety, HR, Training	148

www.statistics.com

DATE

March 2023

MINIMUM ORDER

5,000

UNIT OF SALE

N/A

MEDIA

Controlled Circulation

ADDRESSING

Key Coding	\$ 3.50/M
P/S Labels.....	\$15/M
Run Charge	\$10/M
E-Mail	\$100/F

SELECTIONS

SCF.....	\$15/M
State.....	\$15/M
Zip	\$15/M
Job Function	\$20/M
Employee Size	\$20/M
Business Code	\$20/M
Run Charges	\$10/M

Sample Mailing Piece Required

Postal Datacard

EMPLOYEE SIZE: (\$20/M)

1 to 49 Employees.....	13,624
50 to 99 Employees	4,855
100 to 499 Employees	5,244
500+ Employees.....	2,182

BUSINESS CODE: (\$20/M)

Furniture Manufacturers and Related Product Manufacturing	338
Primary Metal Manufacturing	1,642
Fabricated Metal Product Manufacturing	21,664
Machinery Manufacturing	7,004
Electrical Equipment Manufacturing	1,037
Transportation Equipment Manufacturing	4,289
Computer Manufacturing and Electronic Product Manufacturing	595
Other Manufacturing	1,343
Metal Service Centers, Durable Goods	1,078
Non-Manufacturing	1,406

ORDERING INSTRUCTIONS

5,000 Name Minimum Order \$0.00 Minimum Price
Net Name is allowed (\$10.00/M Run Charge)
Please Inquire about Exchange
Broker Commission 20% on base
Please Inquire about Reuse
Cancellation fee at \$100.00/F

Orders cancelled prior to merge are subject to a \$100/F cancellation fee plus any applicable production charges. Orders cancelled after merge purge are payable in full. All orders are approved on a reciprocal rental.

**Contact Statistics List Management for more information
Jennifer Felling, 203-456-3339, j.felling@statlistics.com**

**4575 via Royale
Suite 110
Ft. Myers, FL 33919
Phone: 203-778-8700
www.statlistics.com**

E-mail Datacard

MetalForming magazine E-mail

31,945 E-mail Addresses\$280/M
+ Deployment Fee..... \$120/M

“Sheetmetal forming and fabricating technology for leading-edge manufacturers”

Today’s metalforming companies are deeply involved in product design and development. Their goal is to add value to stamped and fabricated metal parts through assembly, welding and finishing.

MetalForming e-mail offers its subscribers useful and practical information on metalforming and fabricating technologies, and value-added processes. The editorial helps fabricators of sheetmetal parts and assemblies improve productivity and quality, and control costs. They address the issues related to tool design and manufacture, and provide subscribers with cost-effective techniques to improve die specification and design.

Subscribers are company management, manufacturing production management, manufacturing production department, engineering management, manufacturing engineering, product design/development, purchasing, marketing and sales, quality assurance/quality control, safety, HR, training, education and other qualified personnel.

JOB FUNCTION: (\$20/M)

Company Management 16,295
Manufacturing Production Management..... 4,567
Manufacturing Department 1,872
Engineering Management 1,2993
Manufacturing Engineer 4,238
Product Design/Development 688
Purchasing 283
Marketing and Sales..... 1,999
Quality Assurance/Quality Control..... 504
Safety, HR, Training 131

EMPLOYEE SIZE: (\$20/M)

1 - 49 Employees 10,872
50 - 99 Employees.....4,116
100 - 499 Employees..... 4,636
500+ Employees..... 1,995

www.statistics.com

DATE

March 2023

MINIMUM-ORDER

5,000

MEDIA

Email

SELECTIONS

SCF..... \$15/M
State..... \$15/M
Zip \$15/M
Job Function \$20/M
Employee Size \$20/M
Business Code \$20/M

ADDRESSING

Transmission Fee \$120/M
HTML Setup.....\$150/F
A/B Split\$150/F
Suppression.....\$150/F
Personalization \$10/M
Image Hosting (per image)\$50/F
2 Tests Included NO CHARGE
Each Add'l\$50/F
View Online Hosting\$50/F

E-mail Datacard

BUSINESS CODE: (\$20/M)

Furniture and Related Product Manufacturing	316
Primary Metal Manufacturing	1,160
Fabricated Metal Product Manufacturing	16,129
Machinery Manufacturing.....	5,781
Electrical Equipment, Appliance and Component Manufacturing.....	957
Transportation Equipment Manufacturing	3,719
Computer and Electronic Product Manufacturing	526
Miscellaneous Manufacturing.....	1,503
Metal Service Centers, Durable Goods	893
Non-Manufacturing	1,278

ORDERING INSTRUCTIONS

- 5,000 Name Minimum Order \$0.00 Minimum Price
- Net Name is not allowed
- Exchange is not available
- Broker Commission 20% on base
- Reuse is not available
- Cancellation fee at \$250/F

Cancelled orders are subject to a \$250/F cancellation fee plus any applicable production charges. All transmission completed through list owner/manager. All orders are approved on a reciprocal rental. Transmission: 24 working hours after approval. Reach those who have opted-in to receive email messages for solicitation. List file is CAN SPAM Compliant. St@t e-cre@tive services and tracking are available.

**Contact Statistics List Management for more information
Jennifer Felling, 203-456-3339, j.felling@statlistics.com**

**4575 via Royale
Suite 110
Ft. Myers, FL 33919
Phone: 203-778-8700
www.statlistics.com**