

John R. Brandt, CEO and founder of The MPI Group, has devoted more than two decades to studying leadership in effective, purpose-driven organizations. An expert on how companies can adapt themselves to the realities of new markets, new corporate structures, and new customer expectations, Brandt is an accomplished management innovator and an internationally recognized expert on manufacturing and technology.

Before founding The MPI Group in 2003, Brandt followed a unique career path combining two decades of experience in marketing, management, and consulting with a passion for journalism that has earned him more than twenty awards for reporting, writing, and editing. He was publisher and editor-in-chief of *IndustryWeek* (IW) magazine. Additionally, Brandt served as president, publisher, and editorial director of the Chief Executive Group, publisher of Chief Executive, where his leadership transformed the magazine into one of publishing's most surprising comebacks.