The leading metal forming, fabricating, welding and finishing event in Mexico.

2018 POST SHOW REPORT

Audience Profile
Buyer Behavior
Exhibitor Testimonials

fabtechmexico.com
Final Stats

- Attendance: 11,745
- Exhibitors: 547
- Net SF Sold: 147,550 net
- Total Leads: 41,230
- Average Leads / Exhibitor: 170
- First Time Attendee: 65%

Top 4 Reasons for Attending

- Find New Supplier: 38%
- Purchase New Products: 24%
- Joint Venture Interest: 10.6%
- Represent or Distribute Products: 6.6%

Purchasing Authority (87%)

- Evaluate: 52%
- Specify: 7.5%
- Approve: 27.5%

Company Size

- < 20: 38.7%
- 20 – 49: 20.06%
- 50 – 99: 12.14%
- 100 – 249: 11.05%
- 250 – 499: 6.53%
- 500 – 999: 4.02%
- 1,000 – 2,400: 3.29%
- 2,500+: 4.21%

Job Function

- Owner / Corporate Executive: 31.7%
- Product Design / R&D: 10.5%
- Mfg. Production: 10.1%
- Other Operations: 8%
- Mfg. Engineering: 7.6%
- Distributor / Sales: 7.4%
- Welders / Safety / Inspectors: 4%
- Quality Assurance: 2%
- Factory Automation: 1.9%
- Other: 16.8%

Source for all Audience Statistics:
2018 FABTECH Mexico Audience Survey and Registration Data.
Major Industries Represented:

- Aerospace
- Agriculture
- Appliance
- Automotive
- Construction
- Contract Manufacturing
- Energy
- Infrastructure
- Heavy Equipment
- Military
- Transportation

Technologies of Interest to Attendees

- Machine Tools/CNC: 32%
- Automation: 31%
- Bending & Forming: 30%
- Tool & Die: 28%
- Welding Machines: 27%
- Arc Welding: 24%
- Abrasives: 23%
- Robotics: 21%
- Lasers: 20%
- Press Brakes: 20%
- Resistance Welding: 20%
- Tooling: 20%
- Tube & Pipe Fabricating: 20%
- Finishing/Paint & Powder Coating: 19%
- Finishing/Plating: 19%
- Maintenance & Repair: 19%
- Tube & Pipe Producing: 19%
- Safety & Environmental: 17%
- Punching: 15%
- Welding Consumables: 14%
- Inspection & Testing: 13%
- Plate & Structural Fabricating: 13%
- Software, Machine Controls: 13%
- Thermal Spray: 12%
- Contract Mfg./Job Shops: 11%
- Material Handling: 11%
- Assembly: 10%
- Fastening & Joining: 10%
- Gases & Gas Equipment: 10%
- Saws: 10%
- Stamping: 10%

Attendance by Region

- Mexico: 67.5%
- San Luis Potosi, Queretaro, Guanajuato, Aguascalientes: 9.1%
- Puebla: 5.0%
- Hidalgo: 3.5%
- Nuevo Leon-Coahuila: 3.3%
- Veracruz-Tiaxcala: 2.0%
- Jalisco: 1.4%
- Other / International: 8.2%
Top Attending Companies

American Axle
Autopartes y Componentes
Autotek
Benteler Automotive
Bombardier
CNH INDUSTRIAL
Comau
Cuprum Metales
Daimler
Dana de México
Deacero Sapi de CV
Diehl Controls
Eaton Corporation
Faurecia
FCA Mexico
Fisher Dynamics
Ford Motor Company

GE
Gestamp
GKN Driveline
Greenbrier Mexico
Grupo Jumex
Gunderson Gimsa
Honeywell
Interjet
John Deere
Koblenz Electric
Lear Corporation
Mabe
Magna Exteriors
Mazda
Mitsubishi Electric
Nestle
Parker Hannifin de Mexico

PPG Mexico
Prolec GE
Robert Bosch LLC
Rockwell Automation
Safran Aircraft
Schneider Electric
Siemens
Thermo Fisher Scientific
Toyota Motor Manufacturing
Trinity Industries Mexico
Truper
Unilever
Universal Lighting Technologies
Volkswagen de México
Voltran
Walmart
ZF Suspension Technology

What Our Exhibitors are Saying

FABTECH Mexico is the most important industrial showcase we have found in the country and the most important forum in Latin America. It is an ideal platform since we always have the opportunity to find new clients and greet current ones.

Takeshi Yamamoto
Hypertherm

Year after year we have benefited greatly from our participation in FABTECH Mexico, and we have increased the number of leads, and it has given us very good results. It is an exhibition where we can take to consolidate our products, of all the projects that are received, 10% come true.

Pedro Inchaustegui
Lincoln Electric

We have found this expo as the most professional to present high-tech and cutting-edge machinery. It is the only exhibition in which we participate in Mexico and we have had very good results due to the number of people attending, and it allows us to disseminate new manufacturing processes, more effective and productive.

Gerardo Villarreal
TRUMPF
For questions regarding this report or to book exhibit space, please contact:

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Future Show Dates:

**FABTECH**
November 6–8, 2018
Atlanta, Georgia

**FABTECH Mexico**
May 7–9, 2019
Monterrey, Mexico

**FABTECH Canada**
June 16–18, 2020
Toronto, Canada

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