

The leading metal forming, fabricating, welding and finishing event in Mexico.

2018 POST SHOW REPORT

MAY 201

Audience Profile

Buyer Behavior

**Exhibitor Testimonials** 













**MEXICO** 

# **Final Stats**

Attendance11,745
Exhibitors 547
Net SF Sold147,550 net
Total Leads 41,230
Average Leads / Exhibitor170
First Time Attendee 65%





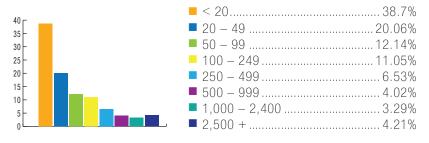
# Top 4 Reasons for Attending



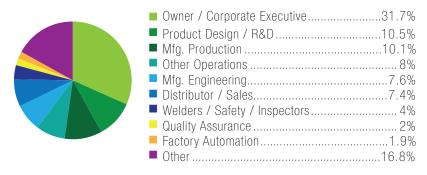
# Purchasing Authority (87%)



# Company Size



## **Job Function**









# Major Industries Represented:

Aerospace Energy

Agriculture Infrastructure

Appliance Heavy Equipment

Automotive Military

Construction Transportation

Contract Manufacturing



# Attendance by Region

Mexico	67.5%
San Luis Potosi, Queretaro, Guanajuato, Aguascalientes	9.1%
Puebla	5.0%
Hidalgo	3.5%
Nuevo Leon-Coahuila	3.3%
Veracruz-Tiaxcala	2.0%
Jalisco	1.4%
Other / International	8.2%

# Technologies of Interest to Attendees

Machine Tools/CNC 32%	Tooling20%	Plate & Structural Fabricating 13%
Automation31%	Tube & Pipe Fabricating 20%	Software, Machine Controls 13%
Bending & Forming 30%	Finishing/Paint &	Thermal Spray 12%
Tool & Die 28%	Powder Coating19%	Contract Mfg./Job Shops 11%
Welding Machines 27%	Finishing/Plating19%	Material Handling11%
Arc Welding24%	Maintenance & Repair 19%	Assembly 10%
Abrasives	Tube & Pipe Producing 19%	Fastening & Joining 10%
Robotics	Safety & Environmental 17%	Gases & Gas Equipment 10%
Lasers 20%	Punching15%	Saws10%
Press Brakes 20%	Welding Consumables14%	Stamping 10%
Resistance Welding 20%	Inspection & Testing	





# Top Attending Companies

American Axle

Autopartes y Componentes

Autotek

Benteler Automotive

Bombardier

CNH INDUSTRIAL

Comau

Cuprum Metales

Daimler

Dana de México Deacero Sapi de CV

Diehl Controls

Eaton Corporation

Faurecia

FCA Mexico

Fisher Dynamics

Ford Motor Company

GE

Gestamp

**GKN** Driveline

Greenbrier Mexico

**MEXICO** 

Grupo Jumex

Gunderson Gimsa

Honeywell Interiet

John Deere

Koblenz Electric

Lear Corporation Mabe

Magna Exteriors

Mazda

Mitsubishi Flectric

Nestle

Parker Hannifin de Mexico

**PPG Mexico** 

Prolec GE

Robert Bosch LLC

Rockwell Automation

Safran AircraftSchneider Electric

Siemens

Thermo Fisher Scientific

Toyota Motor Manufacturing

Trinity Industries Mexico

Truper Unilever

Universal Lighting Technologies

Volkswagen de México

Voltran Walmart

**ZF** Suspension Technology

Year after year we have benefited greatly from our participation in FABTECH Mexico, and we have increased the number of leads, and it has given us very good results. It is an exhibition where we can take to consolidate our products, of all the projects that are received, 10% come true.

Pedro Inchaustegui Lincoln Electric

# What Our Exhibitors are Saying

FABTECH Mexico is the most important industrial showcase we have found in the country and the most important forum in Latin America. It is an ideal platform since we always have the opportunity to find new clients and greet current ones.

Rafael Mora Vitracoat



We have found this expo as the most professional to present high-tech and cutting-edge machinery. It is the only exhibition in which we participate in Mexico and we have had very good results due to the number of people attending, and it allows us to disseminate new manufacturing processes, more effective and productive.

Gerardo Villarreal TRUMPF FABTECH Mexico is undoubtedly the most important exhibition for us in the country, an event that we expect throughout the year to expose our technologies

and expand our networks of contacts.

Takeshi Yamamoto Hypertherm

MAY2018 CENTRO CITIBANAMEX MEXICO CITY

For questions regarding this report or to book exhibit space, please contact:



## Sales - U.S.

**MEXICO** 

# FABTECH MEXICO EXHIBITORS A-L

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#### **AWS WELDMEX**

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#### METALFORM MÉXICO

Doug Trout (PMA) 216.503.5728 dtrout@pma.org

#### **COATech**

Andy Goyer (CCAI) 941.373.1830 andy@goyermgt.com

EXHIBITORS M-Z
Cara Collins (SME)
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# Sales - México

#### TRADE SHOW CONSULTING

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## **Future Show Dates:**



### **FABTECH**

November 6–8, 2018 Atlanta, Georgia





May 7-9, 2019 Monterrey, Mexico



FABTECH Canada

June 16–18, 2020 Toronto, Canada

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