



FABTECH

MEXICO

The leading metal forming,
fabricating, welding and finishing
event in Mexico

MAY 7- 9 | 2024

CINTERMEX, Monterrey, Mexico



FMA

sme

PMA



fabtechmexico.com



ABOUT FABTECH MEXICO

WHY EXHIBIT AT FABTECH MEXICO?

FABTECH Mexico is the leading exhibition and business forum in Mexico for the metalworking industry. FABTECH brings together the most relevant brands and latest technology in fabricating, metal forming, welding and finishing in Mexico and Latin America.

► 1. Leadership

With proven success through its 19 editions, the 2024 event will be held in Monterrey, Mexico, offering your company a unique opportunity to increase market share, generate new business and invest in a well established event.

► 2. Experience and support

A prestigious event supported by the leading associations in the sector in the USA:



► 3. New business, sales and networking opportunities

More than 10,000 decision makers converge at the exhibition year after year to discover new technologies, acquire products, hire new suppliers and learn about industry innovations. FABTECH Mexico offers exhibitors an incomparable opportunity to showcase their products, equipment and services to current customers and prospects from all over the continent in more than 100,000 sq. ft. of exhibit space.



4 SPECIALIZED PAVILIONS

No other event in Latin America offers you a more effective opportunity to connect with your target audience.

▶ TOP 10 INDUSTRIES ATTENDING FABTECH MEXICO

- ▶ Automotive
- ▶ Industrial and commercial machinery
- ▶ Manufacturing
- ▶ Construction
- ▶ Heavy equipment
- ▶ Tooling
- ▶ Air conditioning
- ▶ Transportation
- ▶ Appliance
- ▶ Aerospace

FABTECH brings together leading manufacturers from global industries making it extremely relevant for the development of industry in Mexico. Without a doubt, FABTECH is a highly recommended event.

Juan Carlos Herrera, **KOMATSU** México



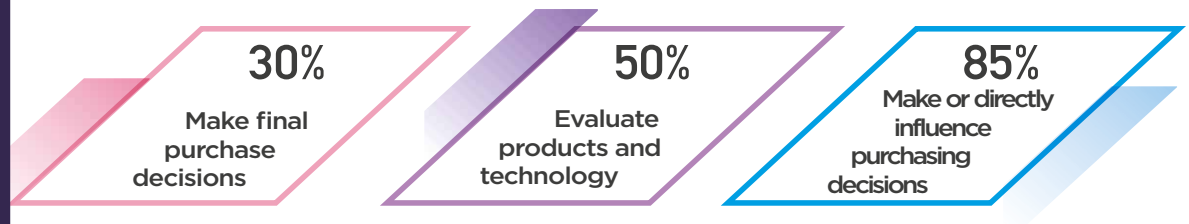
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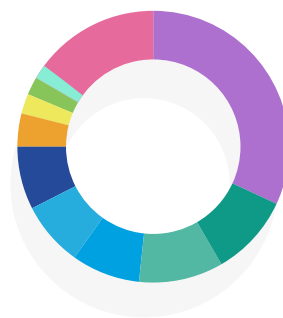
TOP ATTENDING COMPANIES

- Continental
- Villacero
- Whirpool
- Acuity brands
- Arcerlor Mittal
- Worldwide motors
- Carrier
- Danfoss
- Caterpillar
- John Deere
- Cuprum
- Deacero
- Trinity Rails
- Maxion Inmagusa
- Vitro
- Gunderson Gimsa
- Tubacero
- Kia
- Calvek
- Ahmsa
- Ternium
- Metalsa

13,000+ high profile attendees,
ready to do business with you.



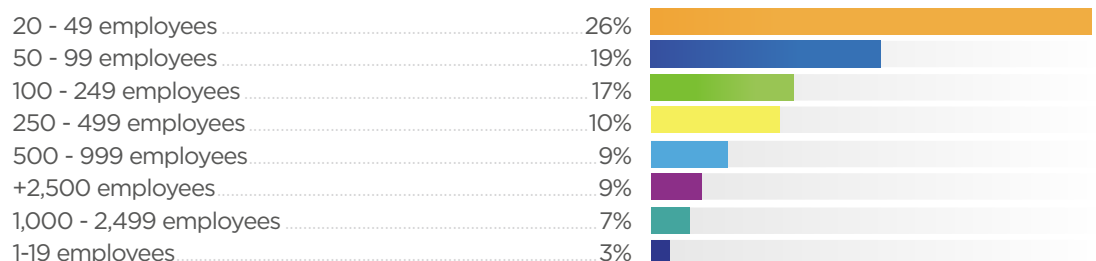
More than **30%** are
CEOs or company owners.



Owner/Corp. Executive	31%
Production	14%
Engineering	12%
Distributor	10%
Purchasing	9%
Marketing	8%
Research and Development	5%
Safety	4%
Quality Control	4%
Welding	3%

COMPANY SIZE (EMPLOYEES)

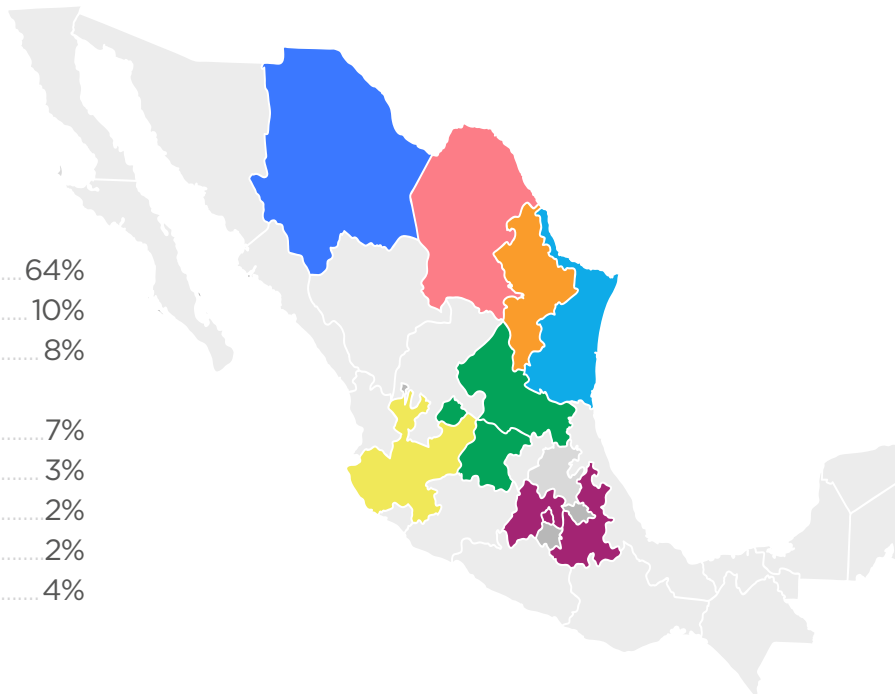
52% of visiting companies have
100+ employees



ATTENDEE PROFILE

▶ ATTENDEES BY REGION

■ Nuevo León	64%
■ Coahuila	10%
■ CDMX, Estado de México, Puebla	8%
■ Guanajuato, Aguascalientes, Querétaro y San Luis Potosí	7%
■ Tamaulipas	3%
■ Jalisco	2%
■ Chihuahua	2%
□ International	4%



▶ TECHNOLOGIES AND PRODUCTS OF INTEREST:

Cutting.....	30%	Automation and robots	14%
Bending and forming.....	28%	Saws and cutting machines	14%
Welding.....	21%	Tube fabrication or welding	14%
Tooling.....	20%	Water jet cutting	14%
Welding machines	20%	Resistance welding	13%
Assembly	20%	Additive manufacturing/3D printing/prototyping.....	11%
Robotics.....	18%	Material handling	11%
Welding consumables.....	18%	Software and machine controls	11%
Arc welding.....	18%	Inspection and testing	10%
Stamping.....	18%	Fastening and joining	10%
Tools and dies	18%	Gas and gas equipment	10%
Maintenance and repair	17%	Lubrication.....	9%
Finishing/coating	17%	Safety and environment.....	8%
Lasers	17%	Coil processing	8%
Other machinery/equipment/products/parts.....	16%	Machining/EDM	8%
Plate and frame fabrication	16%	Pipe production	8%
Punching	14%	Service.....	5%

“

In my opinion, this has become the most important show in Mexico for this segment of metalworking and industry in general.”



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MEXICO

According to data from the National Chamber of the Iron and Steel Industry (Canacero) Mexico is the **15th largest steel producer in the world**, employs more than 700,000 people directly and indirectly, and in 2019 alone production was 18.4 million tons of liquid steel.

The manufacturing sector represents 17.3% of GDP in Mexico. (2019) INEGI

Mexico is the seventh largest importer of machine tools in the world, importing almost one billion US dollars.



MONTERREY

Monterrey is known as the Industrial Capital of Mexico. It is one of the main business centers of the country and is the industrial and economic epicenter of northern Mexico.

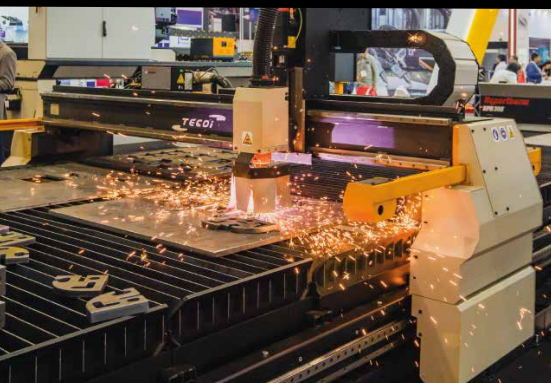
It is the cradle of large national and international companies, recognized for its consistent industrial development, education, strategic location for foreign trade, quality of life and ease of doing business.

Nuevo Leon is positioned as the state with the highest foreign direct investment (FDI) accounting for 2,805.2 million dollars, representing 8.7% of the national total.

**After Mexico City. Source: Invest Monterrey*



Nuevo León ranked first nationally in attracting (FDI) in manufacturing industries with a national share of 17.4% and an investment of 2,026.7 million dollars.



- Contributes 9.5% to national GDP
- State with the second highest FDI in the country
- Mexico's industrial hub

EXHIBIT SPACE RATES

1 - 200 sq. ft.
\$43 USD/sq. ft.

201 - 800 sq. ft.
\$41 USD/sq. ft.

801 - 4000 sq. ft.
\$36 USD/sq. ft.

4,001 sq. ft. (or more)
\$34 USD/sq. ft.

Booth package includes:

- One 110V AC electrical connection (up to 200 sq. ft) with white hardwall and a company sign (9" x 44").
- Carpeting, one table and two chairs.
- Monthly Exhibitor E-Newsletter with important show developments and reminders.
- An experienced show management team dedicated to your success.
- On-site assistance with exhibit hall management and service providers.
- Extensive pre-show promotion.

Take advantage of the marketing tools available for exhibitors.

- Basic listing on the FABTECH Mexico website.
- Listing in the Official Show Directory.
- Customized invitations for both printed and electronic distribution.
- Promotion of your brand and products on our social media channels.
- Email campaigns to showcase your products.

**Prices expressed in US Dollars*

**Dimensions in square feet*





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**TO RESERVE A BOOTH OR REQUEST
INFORMATION, PLEASE CONTACT US**

SALES MEXICO

► **Marcela Ordaz**
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► **Abel Espinosa** (New exhibitors)
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SALES U.S.A.

► **Michael Scott, FMA**
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FORMING/FABRICATING/TUBE AND PIPE (A-L)

► **Doug Trout, PMA**
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METAL FORMING

► **Cara Collins, SME**
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FORMING/FABRICATING/TUBE AND PIPE (M-Z)

► **Andy Goyer, CCAI**
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FINISHING

► **Sarah Dickson, AWS**
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WELDING

**FABTECH is the only show managed by the leading U.S.
metalworking industry associations.**

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