



FABTECH

MEXICO

MAY 7- 9 | 2024
CINTERMEX, Monterrey, Mexico

ADVERTISING AND SPONSORSHIPS INFORMATION

FINISHING



FABRICATING



METAL FORMING



WELDING

The leading metal forming,
fabricating, welding and finishing
event in Mexico



FMA

sme

PMA



fabtechmexico.com

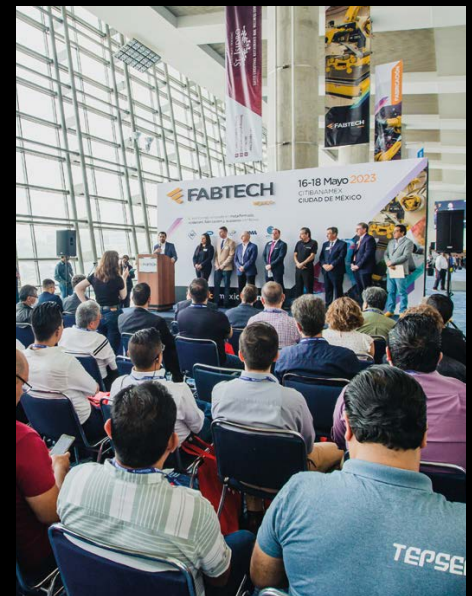
FABTECH

MEXICO



Take advantage

The leading event in the metalworking industry, provides a multitude of opportunities for you to reach your target audience before, during and after the show. Take advantage of our Enhanced Listing Packages, Floor Ads, Web Banners, On-Property Sponsorships or a combination of them all to maximize your company's visibility at the show.



ADVERTISING

1. SHOW DIRECTORY ADVERTISING

The show directory allows your company to be present among those attending the event during and after it is held. It is distributed in the registration area to participants and in it they will find everything to organize their visit, such as: list of exhibitors, list of products and technologies, conference program, etc.

The directory is a reference piece and a proven tool that will increase traffic to your booth, and when attendees return back to their office, the directory will be used as a resource for future needs.

AD RATES (All ads 4 Color)	PREMIUM POSITIONS
<p>Full Page \$3,100 Trim: 8.5" X 11" Live: 7.75" X 10.25" Bleed: 8.75" X 11.25"</p>	<p>Cover 2 - Inside front cover \$3,500 Cover 3 - Inside back cover \$3,500 Cover 4 - Outside back cover \$4,000 Show Directory Map \$3,200</p>
<p>½ Page \$2,000 Vertical: 8.5" x 11" Horizontal: 7.375" X 5"</p>	<p>Ad reservation deadline: March 10, 2024 Artwork material deadline: March 20, 2024 Published: May 2024</p>
<p>¼ Page \$1,000 Size: 3.5" X 4.75"</p>	

A 15% agency discount is available. All ads must be provided in Spanish. Rates are subject to change with 30 days notice from publisher. Terms: 30 days net.





MEXICO

2. ENHANCED LISTING

All exhibitors receive a free basic listing. Purchase an upgraded Gold or Platinum package to enhance your presence in the print and online Show Directories.

Below is a list of enhanced listing features.

Package features	BASIC	GOLD	PLATINUM
Product Categories Select product subcategories that prospects are likely to search in order to find you.	4	6	8
Official Show Directory Listing Your company will be listed in the Official Show Directory.	✓	✓	✓
Social Media Icons Enable attendees to find and follow you on Twitter, LinkedIn and Facebook.		✓	✓
New Products Feature new products that will be introduced at FABTECH Mexico. Includes product name and photos.	1 Product	3 Products	5 Products
Featured Exhibitor Listing Stand out online in the featured Exhibitors page.		✓	✓
Company Logo Add your company logo to your online and print listing.			✓
Featured Video Let potential buyers see and hear your story. Feature your company and/or product video.			✓
Price Per Package	Included	\$250	\$500

*Logo in Printed Show Directory Only \$150



3. FLOOR AD

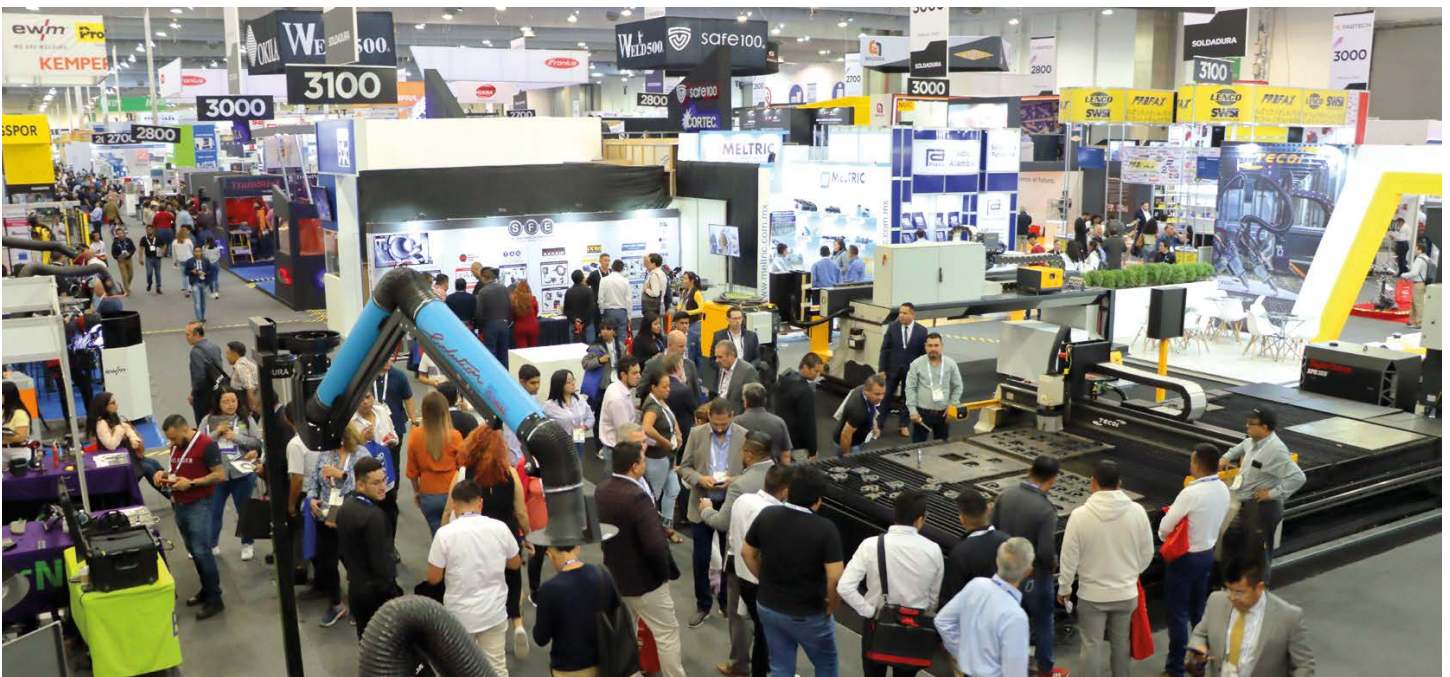
Includes material, production, and installation (2 x 1 meter color decal)..... \$1,400 Each

4. WEB BANNER AD

Online Exhibitor Directory (360px W x 300px H)..... \$1,400 Each

Online Show Floor Plan (1456px W x 180px H)..... \$1,400 Each

Does not include production.



SPONSORSHIPS

Reach more buyers by showcasing your brand during FABTECH Mexico.

Stand out among your peers, enhance your brand awareness, and maximize return on investment by taking advantage of our sponsorship opportunities.

SPONSORSHIP OPPORTUNITIES

Keynote \$10,000

Includes recognition on all pre-event marketing and onstage, speaker introduction, banner on conference area podium during the keynote, email blast promoting conference presented by the sponsor.

Lanyards *Exclusive **SOLD**

Does NOT include material or production.

Badge *Exclusive **SOLD**

Your company logo appears on the back of the badge.
Includes production.

Attendee Bags *Exclusive \$4,000

Does NOT include materials and production.

Logo in Conference Area \$3,000

Your logo will be featured on the walls of the education theater and will rotate on the presentation screen.

Online Registration Message (3 Available) \$1,900

At attendee registration, sponsor invites the attendee to visit their booth. Includes production.

Mobile App Sponsorship *Exclusive **SOLD**

Includes logo, product description(s), photo & highlighted booth on interactive floorplan.

Speaking Session / Workshop \$650

EXHIBITORS: Book your session for \$650 (USD), \$1,000 (USD) for two sessions or \$1,500 (USD) for three sessions.

NON EXHIBITORS: \$1,300 (USD) or \$2,000 (USD) for two sessions.



SPEAKING OPPORTUNITIES



FABTECH Mexico and the co-sponsoring associations are looking for professionals to make presentations in addition to the expo. These sessions are sponsored and FREE to expo attendees. Preference will be given to speakers from exhibiting companies.

CONFERENCE THEMES:

- New Materials
- Automation
- Cutting
- Finishing
- Forming and Manufacturing
- Industry 4.0
- Lasers
- Robotics
- Software
- Stamping
- Welding

AS A SPEAKER YOU WILL HAVE THE OPPORTUNITY TO:

- Share your technical knowledge, best practices, case studies, as well as innovations in the field.
- Showcase your company's new products and services.
- Increase your brand/company exposure.
- Invite attendees to demonstrations at your booth.
- Contact potential customers and network with industry colleagues.

Benefits of Being a Speaker/Sponsor

- Present to a captive audience in a private room.
- Your logo will appear on the FABTECH Mexico website, in promotional materials at the expo, and on the registration and entrance areas of the room.
- You will receive an electronic list of conference attendees (all sessions) after the event.
- Distribute company/product information during your session.
- Get more recognition for your company through the conference.

To request a speaking session, complete the following form by March 30, 2024 and send it to information@fabtechmexico.com

Questions? Contact:

FMA

Audrey Long
along@fmamfg.org

PMA

Marianne Sichi
msichi@pma.org

sme

Ila Lee
ilee@sme.org



Matt Rubin
mrubin@aws.org



Kelly LeCount
kelly@govermgt.com



MEXICO

EXHIBITOR INFORMATION:

PO# Booth#
Company Name
Address 1
Address 2
City State Postal Code
Country (if other than U.S.)
Telephone Fax
Contact Name
Contact Email

BILL TO:

PO# Booth#
Company Name
Address 1
Address 2
City State Postal Code
Country (if other than U.S.)
Telephone Fax
Contact Name
Contact Email

SHOW DIRECTORY ADVERTISING

(Material Deadline: March 30, 2023)

1. Indicate Ad Size: (All ads are 4 color)
Full Page \$3,100
1/2 Page \$2,000 Vertical Horizontal
1/4 Page \$1,000
2. Premium Positions
Inside Front Cover \$3,500
Inside Back Cover \$3,500
Outside Back Cover \$4,000
Show Directory Map \$3,200
SUB-TOTAL \$
-15% Agency Discount \$
TOTAL \$

SPONSORSHIP OPPORTUNITIES

(Note: Sponsorships will be assigned on a first come, first-served basis.)

Keynote \$10,000
Lanyards *Exclusive SOLD
Badges *Exclusive SOLD
Attendee Bags *Exclusive \$4,000
Banner in Registration Area (2 Available) \$3,400
Logo in Conference Area \$3,000
Online Registration Message (3 Available) \$1,900
Mobile App Sponsorship *Exclusive SOLD
TOTAL \$

ENHANCED LISTING PACKAGE

(Material Deadlines: March 30, 2023)

Gold \$250
Platinum \$500
Logo in Printed Show Directory \$150

FLOOR AD

(Material Deadlines: March 30, 2023)

Includes material, production, and installation (2m x 1m color decal) \$1,400 Each

WEB BANNER AD

(Material Deadlines: March 30, 2023)

Online Exhibitor Directory (360px W x 300px H) \$1,400
Online Show Floor Plan (1456px W x 180px H) \$1,400
Does not include production.
SUB-TOTAL \$
TOTAL \$
PACKAGE/FLOOR AD/WEB BANNER AD
TOTAL \$

Payment information:
American Express Master Card Visa
Card Number:
Exp. Date:
Authorization Code:
Amount:
Name of Cardholder:
Authorized Signature:
Date:

*Sponsorships will be assigned on a first come, first-served basis.
*Payment for full amount will be billed upon acceptance of application.
*Sponsor is responsible for providing Show Management their company logo and/or artwork in the required format by the deadline.
*For your convenience, payment must be made by credit card.
*Show Management requires artwork proof prior to the production of materials produced by sponsoring company.

Submit your artwork at
fabtechmexico.com/submit-art

Let us know if you are interested in exploring these opportunities or would like to speak with our sales team to create a custom sponsorship package.



FABTECH

MEXICO

Interested in a customized advertising product or package to fit your company needs? Contact a sales representative.

Sales - U.S.A.

Michael Scott, FMA
815-227-8271
michaels@thefabricator.com
FORMING/FABRICATING/TUBE & PIPE (A-L)

Doug Trout, PMA
216-503-5728
dtrout@pma.org
METAL FORMING

Cara Collins, SME
313-597-1817
ccollins@sme.org
FORMING/FABRICATING/TUBE & PIPE (M-Z)

Andy Goyer, CCAI
941-373-1830
andy@goyermgmt.com
FINISHING

Sarah Dickson, AWS
800-443-9353 ext. 297
sdickson@aws.org
WELDING

Sales - MEXICO

Marcela Ordaz
+52-811-909-4607
marcela.ordaz@fabtechmexico.com

Abel Espinosa (new exhibitors)
+52-811-990-4154
abel.espinosa@fabtechmexico.com



FMA

sme

PMA



fabtechmexico.com