

Canada's Largest Metal Forming, Fabricating, Welding and Finishing Event

2024 Exhibitor Secondary Listings

Multiple Companies in the Same Booth

Are you sharing your contracted booth space with a business partner?

There is a way to get individual attention in the directory and on the show website for each of the partnering companies sharing a booth. Simply buy a Secondary Listing for the company that is not the contracted exhibitor. For just \$525, the additional company receives a full print directory listing and a classic level web listing.

Classic Level Web Listing Includes:

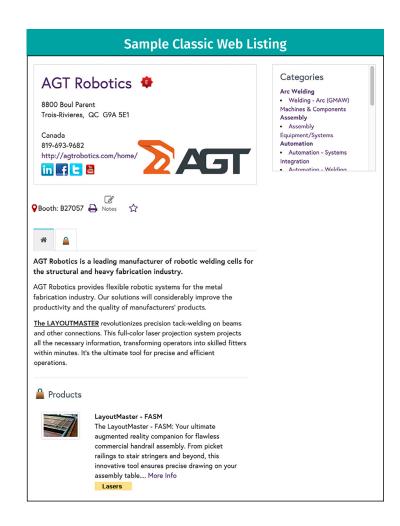
Online:

- Basic company listing (company name, address, phone, web address with link)
- One (1) show special
- Four (4) press releases
- Company logo / Profile description / Product categories listed on Electronic Storefront
- Four (4) new products highlighted including photo and description
- Listing linked to booth location on floor plan
- Listing 'enhanced' with E-Star symbol

Printed Directory Listing Includes:

Printed Show Directory:

- Basic company listing with logo
- Listing in the New Product section (if applicable)
- Company name/website/technologies listed in red in the Product Index section.



Sample Directory Listing

New Product Listing

Product Index Listing



BLM GROUP Booth 7018 SMART - A compact, ultrafast tube bender

Ovens for Drying Parts

Global Finishing Solutions	14007
Heraeus Noblelight America	13009
Therma-Tron-X Inc	14009
Vibra Finish Ltd	1008



Internal Use:

Sold By _____

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\square Reserve my listing in the 2024 Official Show Directory and Show Website - Cost \$525		
PRIMARY EXHIBITOR	Double #	
Company Name	Booth #	
SECONDARY COMPANY (Information to Appear in Exhibitor Listing	— Print and Web)	
Company Name	Booth #	
Address		
City S	state/ProvincePostal Code	
Country		
	Fax	
**		
Upon submission of your order, you	ı will be invoiced for the total amount due.	
BILLING INFORMATION FOR SECONDARY LISTING PO#_	Is this an agency? ☐ Yes ☐ No	
Company Name		
Address		
City S	tate/ProvincePostal Code	
Country		
Phone	Fax	
AUTHORIZATION — Secondary Company Contact Informat		
	Title/Position	
Contact Email(Confirmation & Information on how to access secondary online listing will be er	miled to this address	
	Contact Fax	
	Date	
☐ By checking this box you confirm signing this form.		
Order Closing & Materials Deadline: April 26, 2024* Web materials are due immediately to ensure the highest ROI. Refer to the GUIDELINES FOR SUBMITTING ADS/ARTWORK for details.		
COMPLETE AND RETURN INSERTION ORDER FORM TO:	Cara Collins, SME 313-597-1817 ccollins@sme.org Rob Swan, FMA 905-315-8642 rswan@fmamfg.org	

____ Association ___

___ Date __