ADVERTISING & SPONSORSHIP INFORMATION
JUNE 14 - 16, 2022 | TORONTO CONGRESS CENTRE | TORONTO, ON

Be a part of Canada's most reputable and comprehensive metal forming, fabricating, welding and finishing event!

FABTECH
CANADA

EVENT PARTNERS

fabtechcanada.com
A comprehensive marketing plan that includes both print and online media, will help your business maximize its exposure in the marketplace. FABTECH Canada provides a variety of marketing solutions designed to expose your brand, products and services before, during, and after the event.

SHOW DIRECTORY ADVERTISING

Ad placement in the Show Directory is a great way to distinguish your company from hundreds of others in the show. As a bonus, your ad will bring new inquiries all year long as attendees utilize this resource year-round as a “buyers guide” to find all the leading industry suppliers.

Show Directory Material Deadline: April 1, 2022

AD SIZES       AD RATES       MECHANICAL SPECS

Full Page .........................$2,000 ............. Trim: 8.25” W x 10.75” H  
                            Live Area: 7.75” W x 10.375” H  
                            Bleed: 8.5” W x 11” H

1/2 Horizontal ...............$1,300 ............. 7” W x 4.875” H

1/2 Vertical .................$1,300 ............. 4.625” W x 7.25” H

1/3 Horizontal ...............$1,000 ............. 4.625” W x 4.875” H

1/3 Vertical .................$1,000 ............. 2.1875” W x 10” H

1/4 ..................................$800 ............. 3.375” W x 4.875” H

PREMIUM POSITIONS (All full page size. Specs listed above.)

Outside Back Cover ......$3,000

Inside Front Cover ..........$2,800

Inside Back Cover ..........$2,500
**FLOOR ADS**

Create a large, full colour ad on the carpet in the highest traffic areas, including the entrance area and registration. Make sure attendees see your company name and booth number as they walk along these main aisles.

*Exact logo placement to be determined by Show Management.*

**Floor Ad Material**  
Deadline: April 1, 2022

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>AD RATE</th>
<th>SIZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two (2) Decals</td>
<td>$3,000</td>
<td>6’ W x 3’ H</td>
</tr>
</tbody>
</table>

**ENHANCED LISTING**

Enhance your company’s listing in the printed Show Directory, online Exhibitor search pages, and the online floor plan. The combination of print and electronic advertising provides exceptional company branding at an economical price.

**Enhanced Listing Material**  
Deadline: April 1, 2022

**Classic $525 —** Online: Basic company listing (company name, address, phone, fax, web address with link), one (1) show special, four (4) press releases, company logo, company profile description, product categories, four (4) new products highlighted including photo and description, listing highlighted on floor plan and search list as ‘enhanced’ with E-Star.

Printed Show Directory: Basic company listing, company logo, and product categories highlighted in red under product listing section.

**Premium $950 —** The entire Classic listing, with two (2) show specials, up to six (6) products highlighted including photo and description, up to six (6) press releases, and company logo directly on the electronic* floor plan.

* Booth must be 400 nsf or larger
## WEB BANNER ADS

Over 80,000 key decision-makers and industry professionals look to fabtechcanada.com to find the latest equipment and services at FABTECH Canada. Place your banner ad on the web pages that historically draw the highest traffic in the months leading up to the show.

**Note:** All banner ads will link to the Exhibitor Showroom listing.

### Banner Deadline: ASAP for Best Exposure

<table>
<thead>
<tr>
<th>AD SIZE (pixels)</th>
<th>RATES</th>
<th>MECHANICAL SPECS</th>
</tr>
</thead>
<tbody>
<tr>
<td>120px W x 240px H</td>
<td>$2,000</td>
<td>Non-animated ad on Exhibitor List Index (May rotate with three other ads, four positions available).</td>
</tr>
<tr>
<td>205px W x 60px H</td>
<td>$2,000</td>
<td>Non-animated ad on Floor Plan detail and overview pages. (Does not rotate with other ads, three positions available).</td>
</tr>
<tr>
<td>355 px W x 90 px H</td>
<td>$2,000</td>
<td>Non-animated ad on Registration Pages (Does not rotate with other ads, two positions available).</td>
</tr>
<tr>
<td>468px W x 60 px H</td>
<td>$2,000</td>
<td>Non-animated ad in an Attendee Marketing Email. (Ad placement in the footer of the email, three positions available per email).</td>
</tr>
<tr>
<td>355 px W x 90 px H</td>
<td>$2,000</td>
<td>Non-animated ad in Attendee Registration Confirmation Emails. (Ad placement in the footer of the email, three positions available per email).</td>
</tr>
</tbody>
</table>
# SPECIAL EVENTS & ACTIVITIES

**Keynote Presentations**
Align your company with Canadian manufacturing professionals by sponsoring one of the Keynote Presentations. Keynote speakers are recognized as experts in their industries and can provide great recognition for your company.

| Rates | from $5,000 |

**Conference Program Tracks**
Reach some of the most captive, qualified, and targeted audiences at the event by exclusively sponsoring an education track. Each of the tracks contain several presentations that are aligned by technology or industry and hosted by highly qualified industry experts.

<table>
<thead>
<tr>
<th>Available Tracks:</th>
<th>from $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 3D/Additive Manufacturing</td>
<td>• Marketing</td>
</tr>
<tr>
<td>• Automation</td>
<td>• Smart Manufacturing</td>
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<tr>
<td>• Cutting/Laser</td>
<td>• Stamping</td>
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<tr>
<td>• Finishing</td>
<td>• Workforce Development</td>
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<tr>
<td>• Forming &amp; Fabricating</td>
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<tr>
<td>• Lean</td>
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<td>• Management</td>
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**Networking Events**
Networking doesn't have to only happen on the show floor! Get your brand in front of attendees and exhibitors with a customized opportunity at one of our networking events. Be the sponsor to host and interact with guests in a special experience-driven activity.

| Rates | from $4,500 |

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# VISIBILITY AT FABTECH CANADA

**Food Court** (includes tent cards, signage and banner)

| Rates | from $5,000 |

**Inside Signage** (x2 metreboards)

| Rates | from $2,500 |

**Lanyards** (excludes production)

| Rates | from $7,500 |

**Mobile App** **SOLD**

| Rates | from $10,000 |

**Show Bags** (excludes production, must include FABTECH event partner logos)

| Rates | from $10,000 |

**Retargeting** (50K Impressions)

| Rates | from $2,500 |

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CUSTOM PRODUCTS

Your brand exposure before and during FABTECH Canada is as limitless as the event itself. Your business will benefit from visibility in print and digital signage, website inclusion, speaking opportunities, pre-event digital promotions and much more.
CONTACT US

Want to customize a product or sponsorship package to fit your company needs?

Contact a sales representative to discuss further.

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RobS@fmafabtech.com

Space is limited. Event producer reserves the right to limit ad space.